

# The Comstock Chronicle

Your Storey & Lyon County Newspaper - [www.TheComstockChronicle.com](http://www.TheComstockChronicle.com)  
**The Comstock Chronicle**  
Vol. 39 • No. 8  
Friday, February 20, 2026 \$1



## Civilians Receive Life Saving Medals

Article

Sweet Success: St. Ann's Ho  
First Feast of Chocolate



Article by Selenite Veil on page 2  
Mark Twain Never Worked For This Paper

Your Storey & Lyon County Newspaper - [www.TheComstockChronicle.com](http://www.TheComstockChronicle.com)  
**The Comstock Chronicle**  
Vol. 38 • No. 50  
Friday, December 12, 2025 \$1



## Stagecoach WWII Memorial Rededication Ceremony

Article by Steph Norby on page 10. Photo credit: Silver Springs Area Chamber of Commerce

'Twas the Night Before  
Christmas - Misfits Style



Article and photos by Steph Norby on page 2  
Mark Twain Never Worked For This Paper, but His Ghost Does!

Holiday Cheer Shines  
Across the Comstock



Article and photos by Steph Norby on page 2  
Published in Virginia City, Nevada

# Ad Rates 2026

# 2026 Weekly AD SIZES & RATES

General Ad Size	Ad Rates	Ad Dimensions
1/8 Page	\$55.00	3.75" wide x 2.5" tall
1/4 Page	\$110.00	3.75" wide x 5" tall
1/2 Page	\$220.00	Horizontal: 7.5" wide x 5" tall Vertical: 3.75" wide x 10" tall
Full Page	\$440.00	7.75" wide x 10" tall
Banner Ad	\$88.00	Horizontal: 7.75" wide x 2" tall Vertical: 1.8" wide x 10" tall
Back Cover ~ Color Only	\$320 (1/2 page), \$540 (Full page)	
Inserts*	Starting at \$495	8.5" x 11"
Classified Ads	\$25 per 120 characters (max 240)	
Website Banner	Starts at \$100	Sizes vary
Add color to any ad	Add \$110 to Weekly Ad Rate	

Open Rate (including Legal & Political Ads): \$11.00 per column inch, based on 4 column layout.  
Review our Political Submissions Policy at [thecomstockchronicle.com](http://thecomstockchronicle.com)

\*Insert pricing begins at \$495 for a single-sided, black and white page added to all print editions.  
Pricing available for doubled-sided and color inserts.

DEADLINE: All ad content must be received in completed form by Tuesday at 12 p.m.  
for inclusion that week.

501(c)(3) Nonprofit organizations receive a 10% discount.  
24-week and longer ad commitment receives 10% discount.  
Discounts may not be combined.

*The Comstock Chronicle is a for-profit newspaper owned by the Comstock Foundation for History and Culture, an all-volunteer 501(c)(3) nonprofit organization dedicated to preserving, protecting, and sharing the history and cultural assets of the Comstock region.*

**Reserve your ad space today!**  
**email [advertising@thecomstockchronicle.com](mailto:advertising@thecomstockchronicle.com) or call 775.671-4884**

FULL PAGE  
7.75" wide x 10" tall

HALF PAGE HORIZONTAL  
7.75" wide x 5" tall

See Artwork Guidelines  
on next page



QUARTER PAGE  
3.75" wide x 5" tall

EIGHTH PAGE  
3.75" wide x 2.5" tall

# Artwork Guidelines

- All digital greyscale and color (CMYK) art should be at least 200 dpi.
- Acceptable file formats: Press-Ready Adobe PDF.
- Vector artwork should be saved in an .EPS format with fonts and images embedded, or all images and fonts must be supplied.
- All screen and printer fonts must be provided.
- We will substitute with similar fonts if originals are not submitted.
- Text can be converted to outlines, but if proofing errors in the text are discovered, new art may need to be submitted.
- Images from the web are typically not suitable for printing.

## HALF PAGE VERTICAL

3.75" wide x 10" tall

## VERTICAL BANNER

1.8" wide

x

10" tall

## HORIZONTAL BANNER

7.75" wide x 2" tall