

# CHASING GHOSTS: THE 3-STEP REALITY CHECK

## BEFORE YOU SHARE, VERIFY.

A Guide for Parents & Pupils.

### 1. THE 'OUTRAGE' TEST

Is this post trying to inform you, or make you panic? Algorithms feed off fear.



**DRAMATIC MUSIC & COUNTDOWNS**



**DYSTOPIAN IMAGERY**



If it triggers fear, it is **ENGAGEMENT BAIT**, not an intel report.



### 2. THE RECEIPT HUNT

A WhatsApp screenshot is not evidence. Hunt for a primary source.



**OFFICIAL SCHOOL WEBSITE** check



**LOCAL POLICE** social media feed verify



No **PRIMARY SOURCE?** It's a digital ghost story.



### 3. THE AI FINGERPRINT

Look for synthetic clues on AI-generated content.



**GARBLED TEXT** on signs & posters



**FACIALS** look like video game characters



**GENERIC BACKGROUNDS** that don't look local.

