

A group of business professionals in a meeting, looking at documents and a laptop. The scene is dimly lit, with a warm, orange glow from the laptop screen. The professionals are dressed in business attire, and the overall atmosphere is one of focused collaboration.

Revenue Engine Reset: A Strategic Sprint Outside Business Hours

A comprehensive strategic session designed to bring clarity, focus, and growth to your business in just 3 hours. This innovative sprint tackles your sales, marketing, and team alignment challenges—all outside regular business hours when real decisions happen.

Why This Sprint Exists

In today's fast-paced business environment, founders and commercial leaders face a common challenge: they don't lack ideas—they lack clarity. The overwhelming noise of daily operations, competing priorities, and constant market shifts makes it difficult to see the forest for the trees. This is where the Revenue Engine Reset Sprint steps in.

We've designed this sprint specifically for busy executives who need focused, actionable insights without disrupting their workday. By scheduling these sessions during evenings or weekends, we tap into the mental space where real strategic thinking happens—away from the constant interruptions of emails, meetings, and urgent operational matters.

The Revenue Engine Reset isn't about throwing more tactics at your business. Instead, it's about taking a step back to evaluate what's working, what isn't, and creating a clear path forward. Our experience has shown that just 3 hours of structured, expert-guided analysis can unlock growth potential that months of unfocused efforts cannot achieve.

This sprint brings an external perspective to your internal challenges, cutting through the complexity to identify the critical levers that will drive your revenue engine forward. By the end of our session, you'll have both the clarity and the concrete action plan needed to align your team, optimize your funnel, and make confident decisions about your go-to-market strategy.

What's Included In Your Sprint

Pre-Session Preparation

A comprehensive intake form designed to gather critical information about your current revenue operations, team structure, and growth challenges. This allows us to hit the ground running during our sprint session, having already identified key areas to explore.

Strategic Sprint Session

A focused 2.5-hour strategy session, available either remotely or in-person. During this time, we'll dive deep into your business challenges, conduct a thorough audit of your sales funnel, marketing activities, and team structure, and identify the critical adjustments needed for growth.

Post-Sprint Deliverables

Within 48 hours of our session, you'll receive a concise 1-page Revenue Roadmap outlining prioritized action items. This is followed by a full week of asynchronous follow-up support via email or Loom videos to address any questions as you begin implementation.

Our approach combines tactical analysis with strategic thinking. We don't just identify what's broken—we help you understand why it's not working and provide clear guidance on how to fix it. The entire experience is designed to be high-impact and low-friction, respecting your time while delivering maximum value.

Each component of the sprint builds upon the others, creating a cohesive experience that transforms confusion into clarity and indecision into confident action. By the end of our engagement, you'll have both the blueprint and the initial momentum needed to reset your revenue engine for sustainable growth.

Pricing & Format Options

Remote Sprint



CHF 2,500 (excl. VAT where applicable)

- Available weekday evenings (Monday-Friday, 7-11pm)
- Weekend availability (flexible hours)
- Conducted via Zoom or Google Meet
- Screen sharing for real-time collaboration
- Digital whiteboarding included
- Recording available upon request

In-Person Sprint



CHF 3,200 (excl. VAT where applicable)

- Available weekends only
- Zurich region or at client site
- Travel time not billed
- Travel costs charged at actual amounts
- Physical whiteboarding and materials included
- Enhanced team engagement through in-person dynamics

Both formats deliver the same high-quality strategic value while accommodating different preferences and needs. The remote option provides maximum flexibility and eliminates geographical constraints, while the in-person option offers richer interpersonal dynamics and collaborative energy. Payment terms are simple: you book your session directly online.

All prices are exclusive of VAT where applicable. Custom arrangements for international clients or special circumstances can be discussed during your introductory call.

Who This Sprint Is Designed For



Growing SMEs

Founders or revenue leaders of businesses with annual revenue between €1-15M who need to optimize their growth strategy without overextending resources.



Operationally Overwhelmed

Teams buried in day-to-day operations who can't see the strategic forest for the trees and need external perspective to refocus efforts.



Decision Crossroads

Leaders facing critical decisions about hiring priorities, marketing channel allocation, or overall go-to-market strategy who need validation before committing resources.

The Revenue Engine Reset Sprint is particularly valuable for businesses experiencing plateaus after initial growth, or those feeling the strain of scaling without corresponding revenue increases. We've found our approach especially effective for B2B companies, SaaS providers, professional service firms, and specialized manufacturers who have established product-market fit but struggle with optimizing their revenue operations.

This sprint is **not** ideal for pre-revenue startups still searching for product-market fit, enterprise-level organizations with complex stakeholder structures, or businesses seeking incremental improvements to already well-functioning revenue systems. Our methodology works best when there's a clear growth challenge to solve and decision-makers are present in the room.

The most successful participants come prepared to challenge assumptions, engage honestly with their current reality, and commit to implementing the recommended changes. Our experience shows that companies who approach the sprint with openness and readiness to act achieve the most dramatic improvements in their revenue performance.

Outcomes You Can Expect

The Revenue Engine Reset Sprint delivers more than just insights—it creates transformation through clarity and focused action. By the end of our engagement, you'll walk away with tangible outcomes that position your business for immediate and long-term growth.



Clarity on Growth Blockers

Identify the precise organizational, process, or strategic issues that have been limiting your revenue growth. We'll pinpoint exactly where the bottlenecks exist in your sales funnel, marketing activities, or team structure.



Prioritized Action Plan

Receive a concrete, step-by-step roadmap that sequences actions for maximum impact with minimal resource drain. No more guessing what to tackle first—you'll have a clear execution plan aligned with your business objectives.



Confidence in Key Decisions

Gain the certainty needed to make critical decisions about hiring priorities, channel investments, or strategic pivots. Replace doubt with data-driven conviction about your next moves.



Trusted External Perspective

Benefit from an unbiased, experienced viewpoint that cuts through internal politics and historical biases. Our perspective helps you see opportunities and challenges that may be invisible from within.

Beyond these core outcomes, clients consistently report additional benefits including improved team alignment around revenue goals, enhanced cross-functional collaboration, and a renewed sense of purpose and direction. Many also experience a significant reduction in decision fatigue as the path forward becomes clearer and more compelling.

Book Your Revenue Engine Reset Sprint

Ready to bring clarity and focus to your revenue operations? Take the first step toward transforming your business growth trajectory.

Schedule a Free Introduction Call

Book a 20-minute conversation to discuss your specific challenges and determine if the Revenue Engine Reset Sprint is the right fit for your business needs. We'll answer your questions and outline what to expect.

Reserve Your Sprint Date

Select an evening or weekend date that works with your schedule. Secure your booking with a 50% deposit, and you'll immediately receive the pre-session intake form to begin preparing.

Transform Your Revenue Engine

Participate in your sprint session, receive your customized Revenue Roadmap within 48 hours, and begin implementing the prioritized actions with our follow-up support.

Limited sprint sessions are available each month to ensure we deliver the highest quality experience for each client. Book your introduction call today to secure your spot and begin your journey toward a more effective, aligned, and profitable revenue engine.