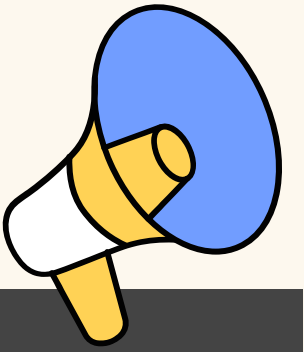
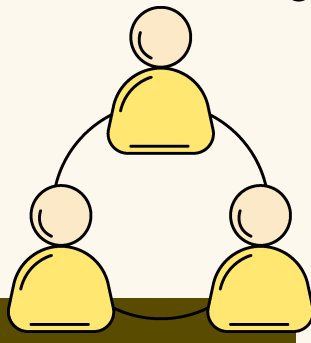


CROWDFUNDING

(The Public Route)

Crowdfunding means sharing your project publicly and inviting individuals to contribute toward a funding goal—usually through a third-party platform.



Best for:

Personal networks & flexible timelines

Fees:

2.9% transaction fee

Time limit:

No deadline

Tradeoff:

All promotion is on you

Best for:

Projects with strong marketing momentum

Fees:

5% platform + ~3-5% processing

Time limit:

Up to 60 days

Tradeoff:

All-or-nothing funding pressure

Best for:

Campaigns seeking platform visibility

Fees:

5% platform + ~3% transaction

Time limit:

Set campaign period

Tradeoff:

Fees add up quickly

THE HIDDEN COST OF CROWDFUNDING



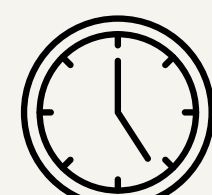
Platform fees reduce take-home funds



You become the full-time marketer



Visibility is not guaranteed



Campaigns demand daily effort

FISCAL SPONSORSHIP

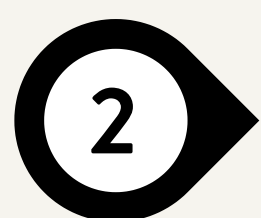
(The Institutional Route)

A fiscal sponsorship is a partnership with a nonprofit that allows your project to receive tax-deductible donations and apply for grants under their tax-exempt status.

KEY BENEFITS



Increased credibility



Donor tax deductions



Access to grants & foundations



More structured funding path

QUICK COMPARISON

Crowdfunding



Fiscal Sponsorship

- Individual donors
- Short-term campaigns
- High marketing effort
- Immediate setup

- Grants + donors
- Longer-term funding
- Built-in credibility
- Application required

Not Sure Which Fits Your Film?

Take our 2-minute funding quiz to see which path aligns with your project.

TAKE THE QUIZ