

Funeral & Cremation Solutions

2026 Editorial Calendar (Print + Digital)

PRINT EDITORIAL CALENDAR — 6 ISSUES

Issue	Feature / Preview	Ad Closing	Materials Due
January / February 2026	—	December 23, 2025	January 3, 2026
March / April 2026	ICCFA Preview	February 24, 2026	February 27, 2026
May / June 2026	—	April 24, 2026	April 24, 2026
July / August 2026	NFDMA / CANA Preview	June 23, 2026	June 25, 2026
September / October 2026	NFDA Preview	August 25, 2026	August 27, 2026
November / December 2026	—	October 21, 2026	October 23, 2026

BONUS DISTRIBUTION — TRADE SHOW ISSUES

Issue	Event	Dates	Location
March / April	ICCFA Annual Convention	April 29 – May 1, 2026	Fort Worth, Texas
July / August	NFDMA Annual Convention	August 1 – 5, 2026	Tampa, Florida
September / October	NFDA Annual Convention	October 25 – 29, 2026	Charlotte, North Carolina

Bonus distribution is included where FCS magazine is distributed at numerous association events. Participation subject to change.

DIGITAL EDITORIAL CALENDAR — 2026 EMAIL SENDS

Issue Launch Email Sponsorship (\$495): sent 6x per year — one per bimonthly issue (Jan, Mar, May, Jul, Sep, Nov). Goes out when the new issue is announced to 6,000+ subscribers.

Dedicated E-Blast (\$695): sent every month — up to 12x per year. A standalone email sent exclusively for one advertiser with no competing brands.

Spacing rule: in months where both email types go out, they are scheduled at least 2 weeks apart. All sends land on Tuesdays and avoid US federal holidays.

Month	Email Type	Send Date	Rate	Notes
January	Dedicated E-Blast	Tue, Jan 13	\$695	Sends 2 wks before issue launch

Month	Email Type	Send Date	Rate	Notes
January	Issue Launch Email Sponsorship	Tue, Jan 27	\$495	Jan/Feb issue launch (end of month)
February	Dedicated E-Blast	Tue, Feb 10	\$695	
March	Issue Launch Email Sponsorship	Tue, Mar 24	\$495	Mar/Apr issue launch
March	Dedicated E-Blast	Tue, Mar 31	\$695	
April	Dedicated E-Blast	Tue, Apr 14	\$695	
May	Dedicated E-Blast	Tue, May 12	\$695	Sends 2 wks before issue launch
May	Issue Launch Email Sponsorship	Tue, May 26	\$495	May/Jun launch — day after Memorial Day
June	Dedicated E-Blast	Tue, Jun 9	\$695	Avoid Jun 19 (Juneteenth)
July	Dedicated E-Blast	Tue, Jul 14	\$695	Sends 2 wks before issue launch
July	Issue Launch Email Sponsorship	Thu, Jul 23	\$495	Jul/Aug issue launch (end of month)
August	Dedicated E-Blast	Tue, Aug 11	\$695	
September	Dedicated E-Blast	Tue, Sep 8	\$695	Sends 2 wks before issue launch
September	Issue Launch Email Sponsorship	Tue, Sep 22	\$495	Sep/Oct issue launch (end of month)
October	Dedicated E-Blast	Tue, Oct 13	\$695	
November	Dedicated E-Blast	Tue, Nov 3	\$695	Sends 2 wks before issue launch
November	Issue Launch Email Sponsorship	Tue, Nov 17	\$495	Nov/Dec launch — 2 days before Thanksgiving
December	Dedicated E-Blast	Tue, Dec 8	\$695	Send early — avoid post-Dec 15 holiday rush

Also available — Social Media Spotlight: \$250 per post on LinkedIn + Facebook; up to 4 posts per month, first come, first served.