

Funeral & Cremation Solutions

2026 Advertising Rate Card

PRINT ADS — STANDARD POSITIONS

Ad Size	1x	3x	6x
2-Page Spread	\$4,895	\$4,775	\$4,655
Full Page	\$2,695	\$2,575	\$2,455
1/2 Page	\$1,895	\$1,775	\$1,655
1/3 Page	\$1,395	\$1,275	\$1,155
1/4 Page	\$1,195	\$1,075	\$955

Frequency discounts: 3x = run the ad in three issues; 6x = full-year commitment (all six issues).

PRINT ADS — PREMIUM / COVER POSITIONS

Position	1x	3x	6x
Cover 1 (Front Cover)	\$9,995	N/A	N/A
Inside Front Cover	\$3,595	\$3,475	\$3,355
Inside Front Cover (Right)	\$3,495	\$3,375	\$3,255
Inside Back Cover	\$3,495	\$3,375	\$3,255
Outside Back Cover	\$4,095	\$3,975	\$3,855

Cover 1 (Front Cover Sponsorship) includes: cover art & title, 2-page cover story at center of magazine, plus an additional ad in another section. **Must be reserved at least 60 days before the issue date.** Discounts may be available for specific issues — ask for details.

SPECIAL PRINT PLACEMENTS

Placement	Rate	Notes
Trade Show "Must See" Listing (1/3 Page)	\$399 per issue	Bonus distribution issues: Mar/Apr (ICCFA), Jul/Aug (NFDMA/CANA), Sep/Oct (NFDA).
Company Spotlight 2-Page Spread	Included for Full-Page Advertisers	Available once per calendar year to full-page advertisers. Subject to availability.

DIGITAL ADVERTISING

Opportunity	Rate	Availability
Issue Launch Email Sponsorship	\$495 per send	6 sends per year — one per bimonthly issue. First come, first served.
Dedicated E-Blast (standalone email)	\$695 per send	Up to 1x per month. 12 slots annually. First come, first served.
Social Media Spotlight (LinkedIn + Facebook)	\$250 per post	Up to 4 posts per month. First come, first served.

Email list: 6,000+ verified funeral & cremation professionals. Open rates up to 47% (industry average 20–25%); click rates up to 27%.

ADDITIONAL OPPORTUNITIES & TERMS

Design Services: Our design team can prepare your ad for a nominal charge. Fees depend on size and complexity of the project and include up to three revisions.

Expanded Reach: Polybags, inserts, bind-ins, and tip-ins available. Reprints available upon request.

Terms: A signed Funeral & Cremation Solutions standard insertion order is required prior to placement of advertising.