

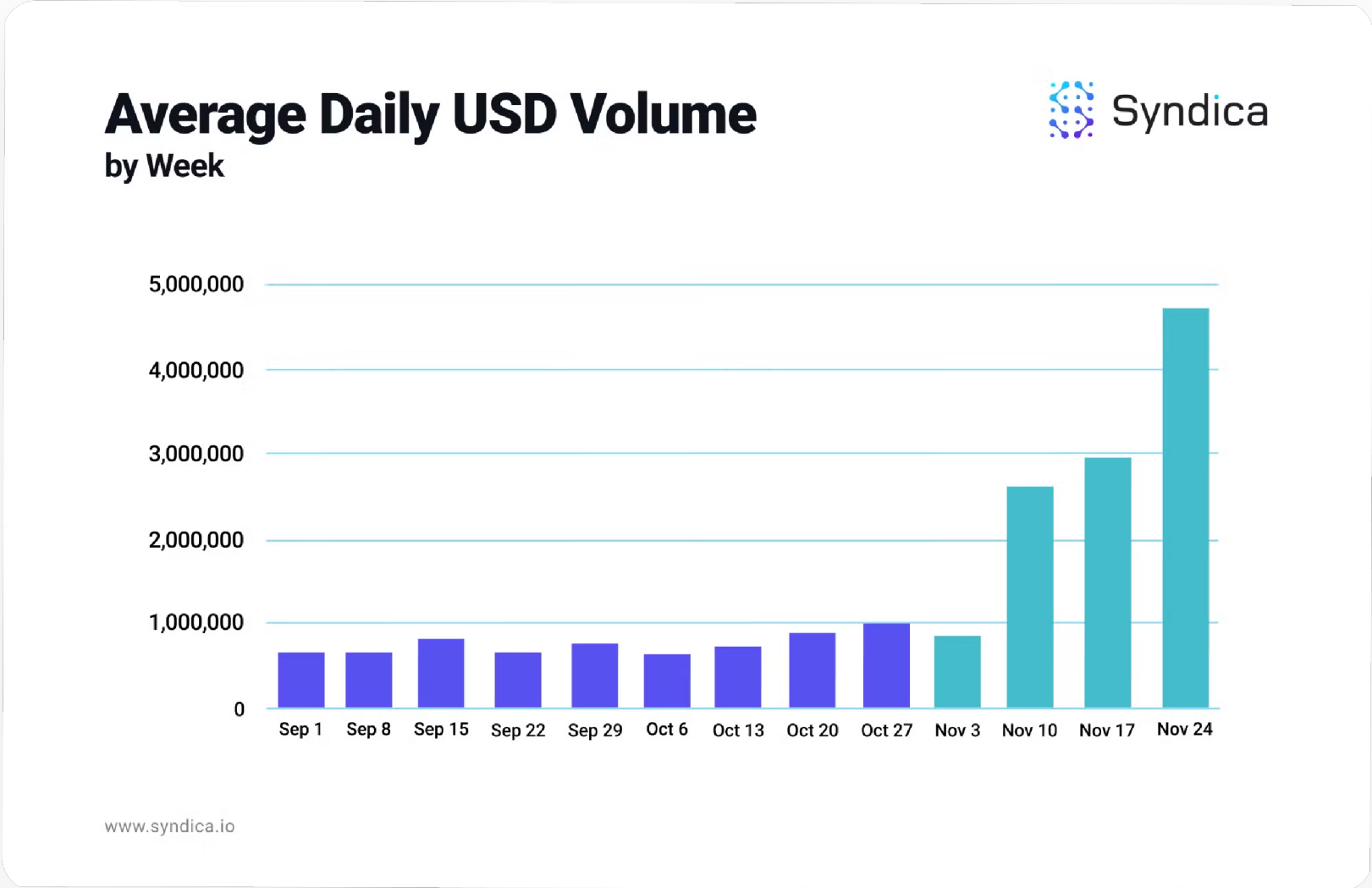
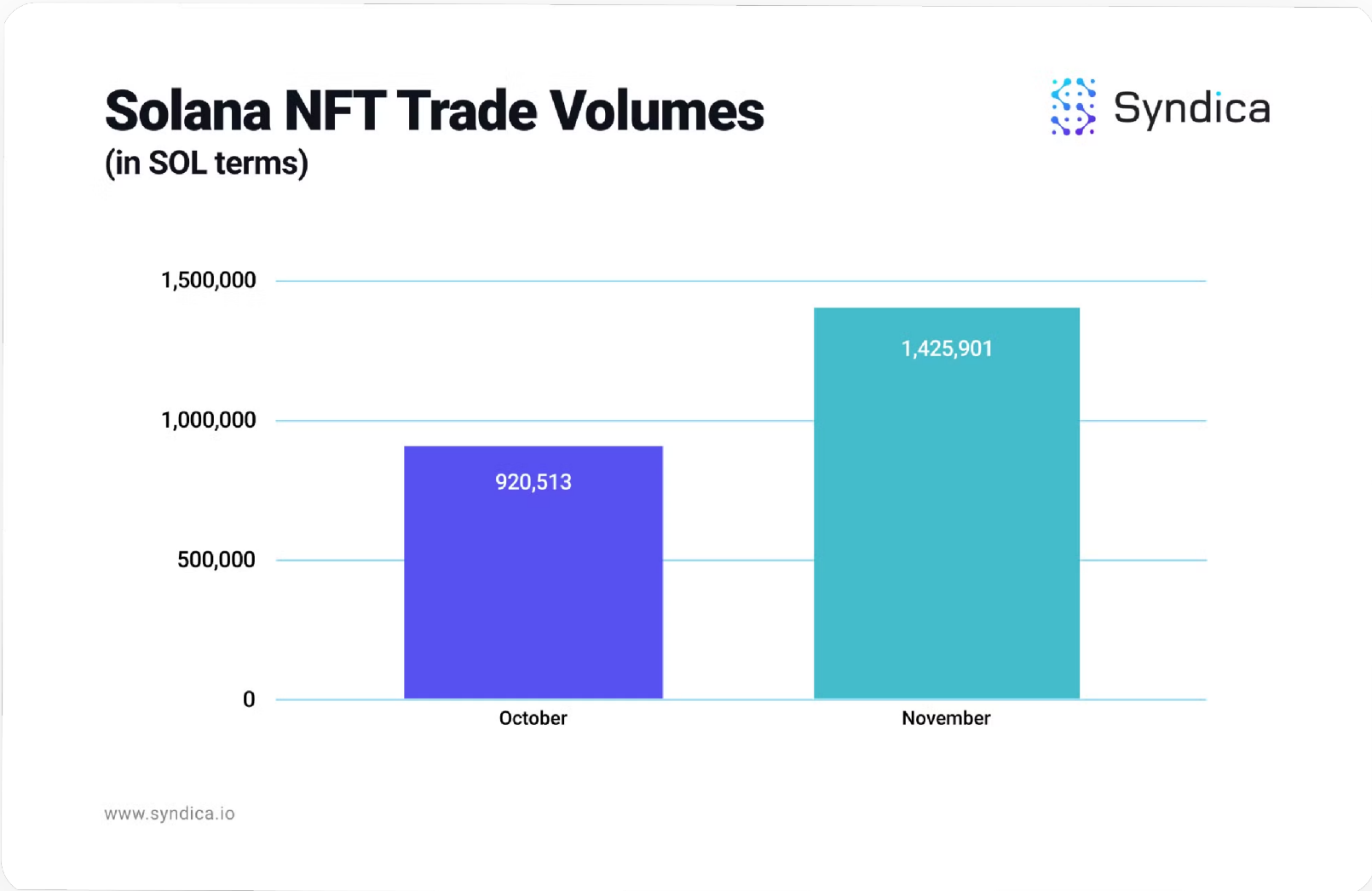


Solana NFT Market Report

November 2023

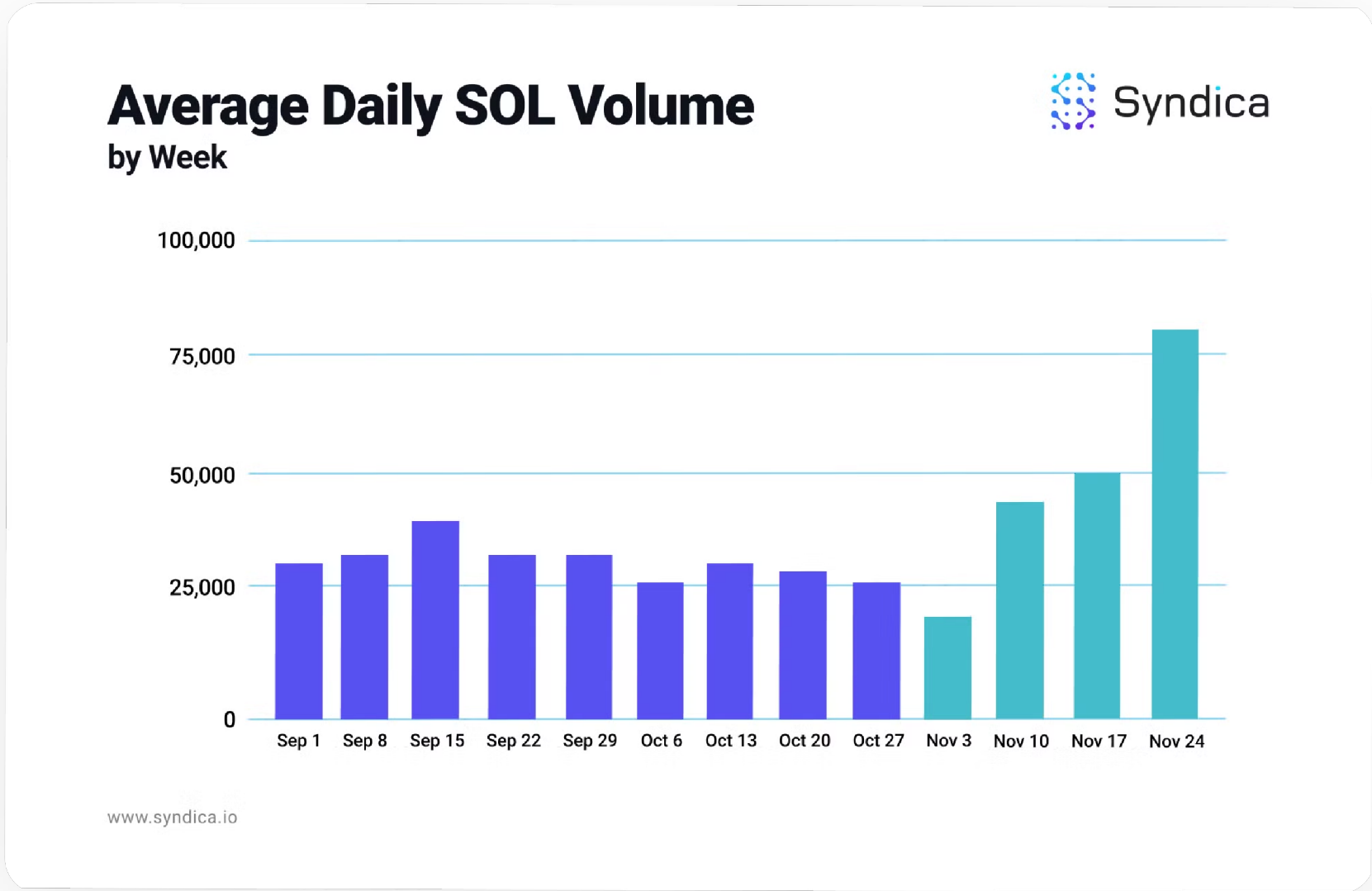
First, the obvious: A variety of metrics reflected a Solana NFT market revival in November.

Solana NFT trade volumes grew over 50%, from about 920K SOL to 1,425K SOL.

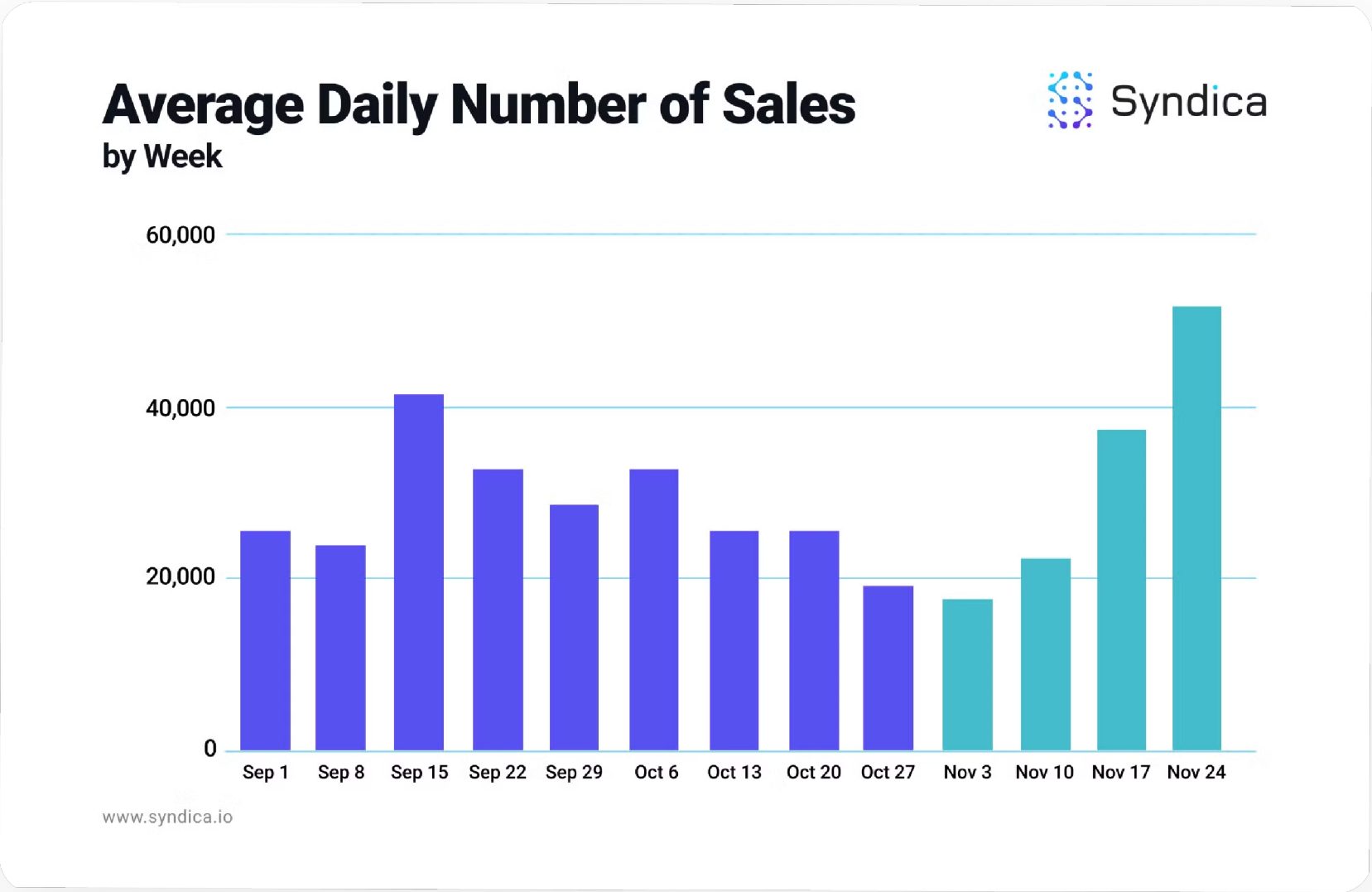


Weekly Solana NFT USD volume increased 6x from roughly \$750K to \$4.5M (on secondary markets such as Tensor, Magic Eden, Sniper, and others).

Weekly SOL-denominated trading volume expanded 3x from approximately 25k SOL to 75k SOL, even despite a simultaneous 3x increase in the price of Solana.



Weekly NFT sales increased roughly 2x, from about 27k reaching up to about 50k by the end of November.



Inflows into the Solana NFT ecosystem increased substantially in November, incoming mainly from:

- A Bridges
- B Centralized Exchanges.

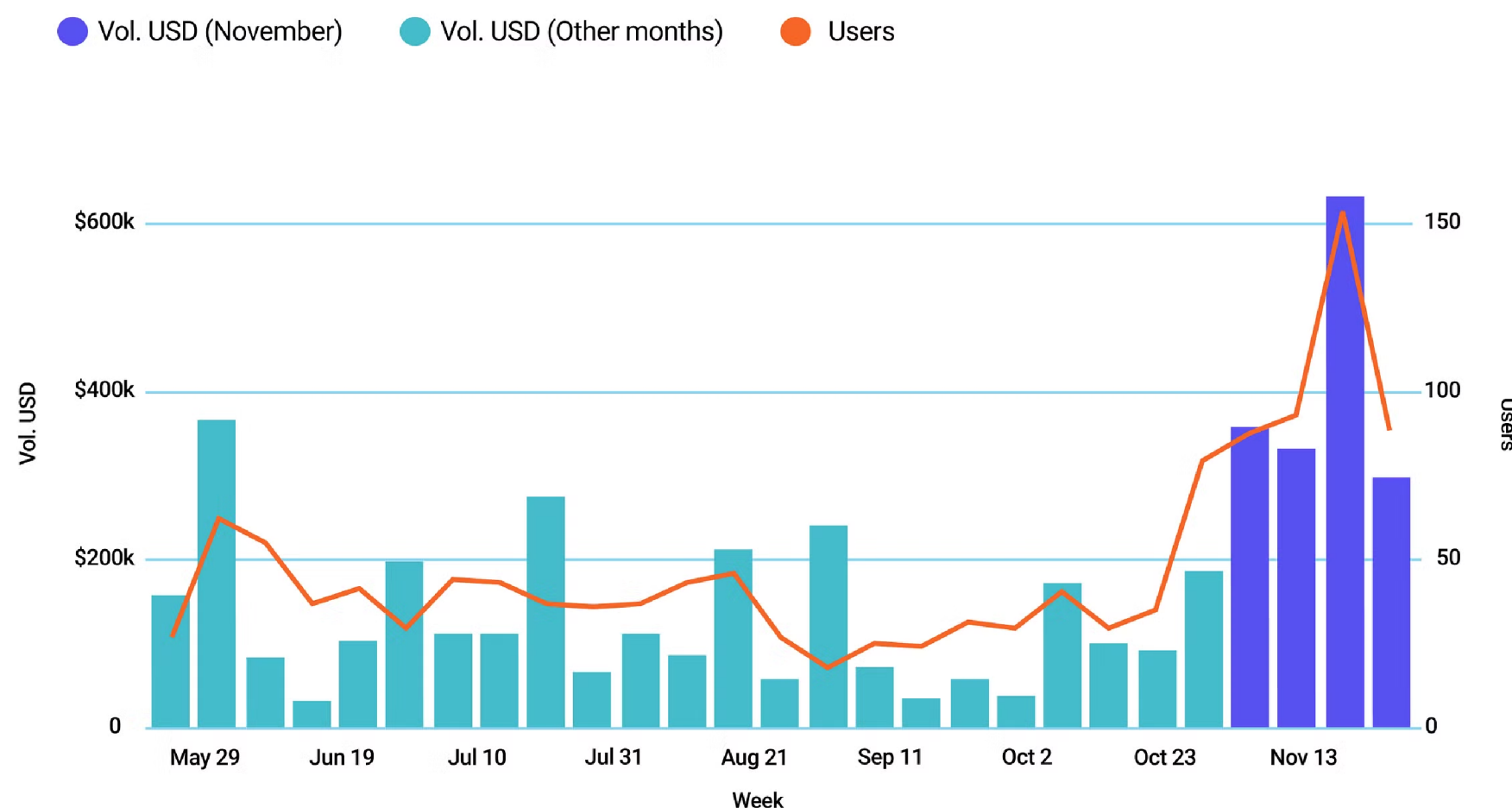
A Bridges

Allbridge experienced a **2.9x increase in the number of users bridging (orange line)**, jumping from less than 40 per week to over 110 per week as the month of November closed.

The bridge also experienced a **3.1x increase in USD volume**, going from \$128k per week to \$400k per week.

Allbridge Weekly Solana Inflow

Syndica



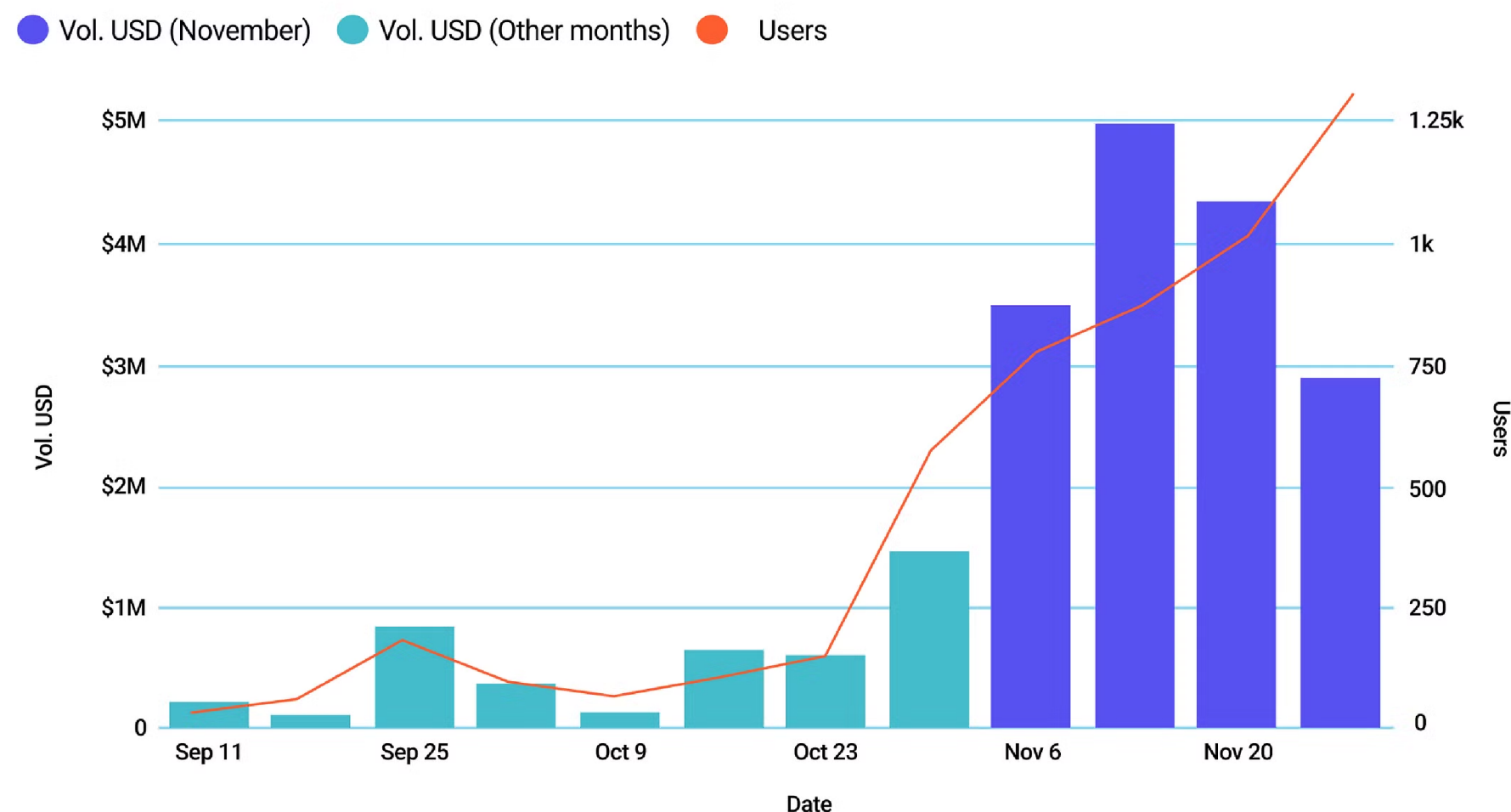
www.syndica.io

Mayan Bridge saw a similar uptick in users and volume.

The Mayan Bridge experienced a **6.4x increase in the number of users bridging (cyan line)**, jumping from less than 160 per week to over 1300 per week as November closed.

The bridge also experienced a 7x increase in USD volume, going from \$542k per week to ~\$4m per week.

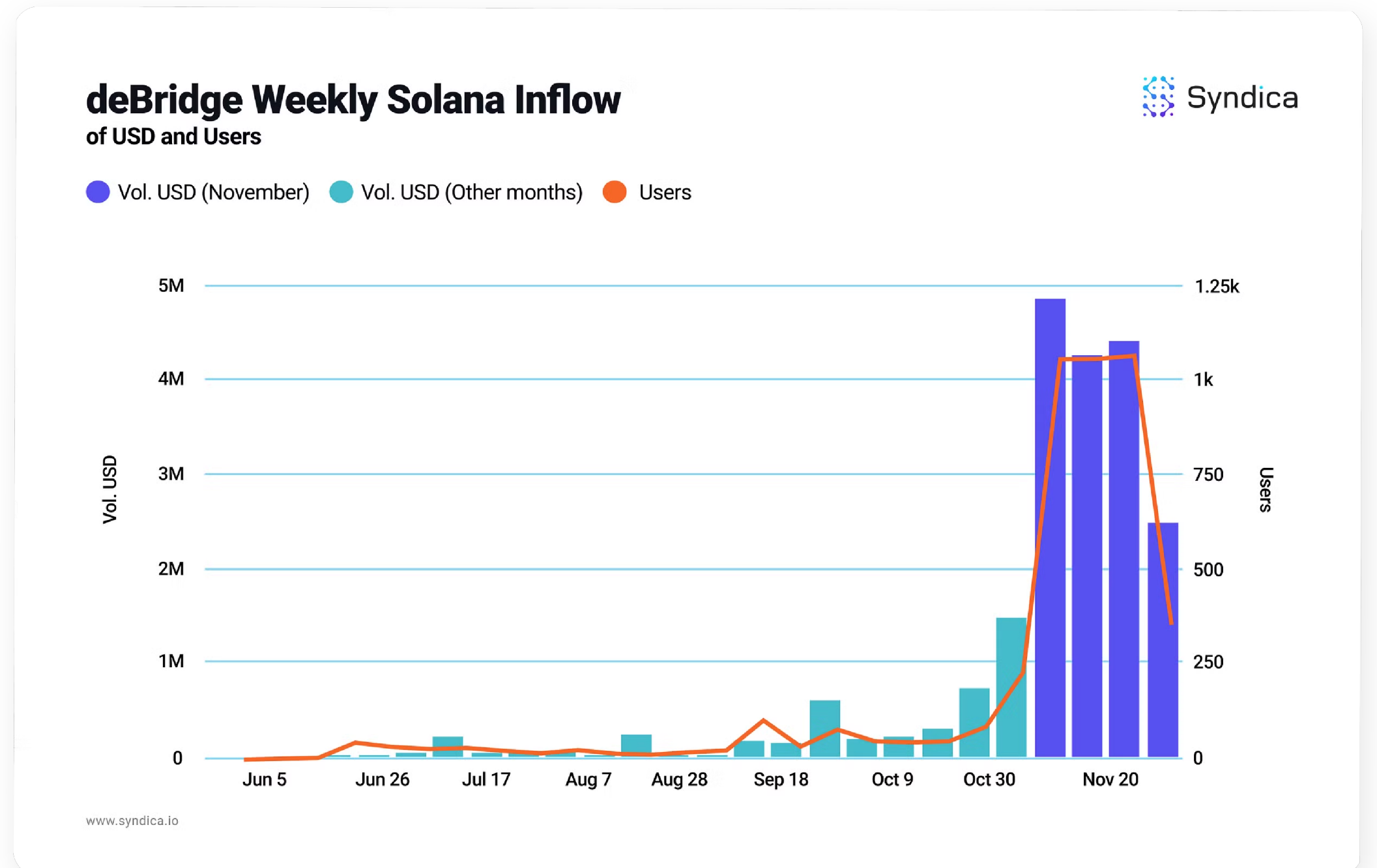
Mayan Bridge Weekly Solana Inflow
of USD and Users



Last but not least, deBridge saw the greatest surge.

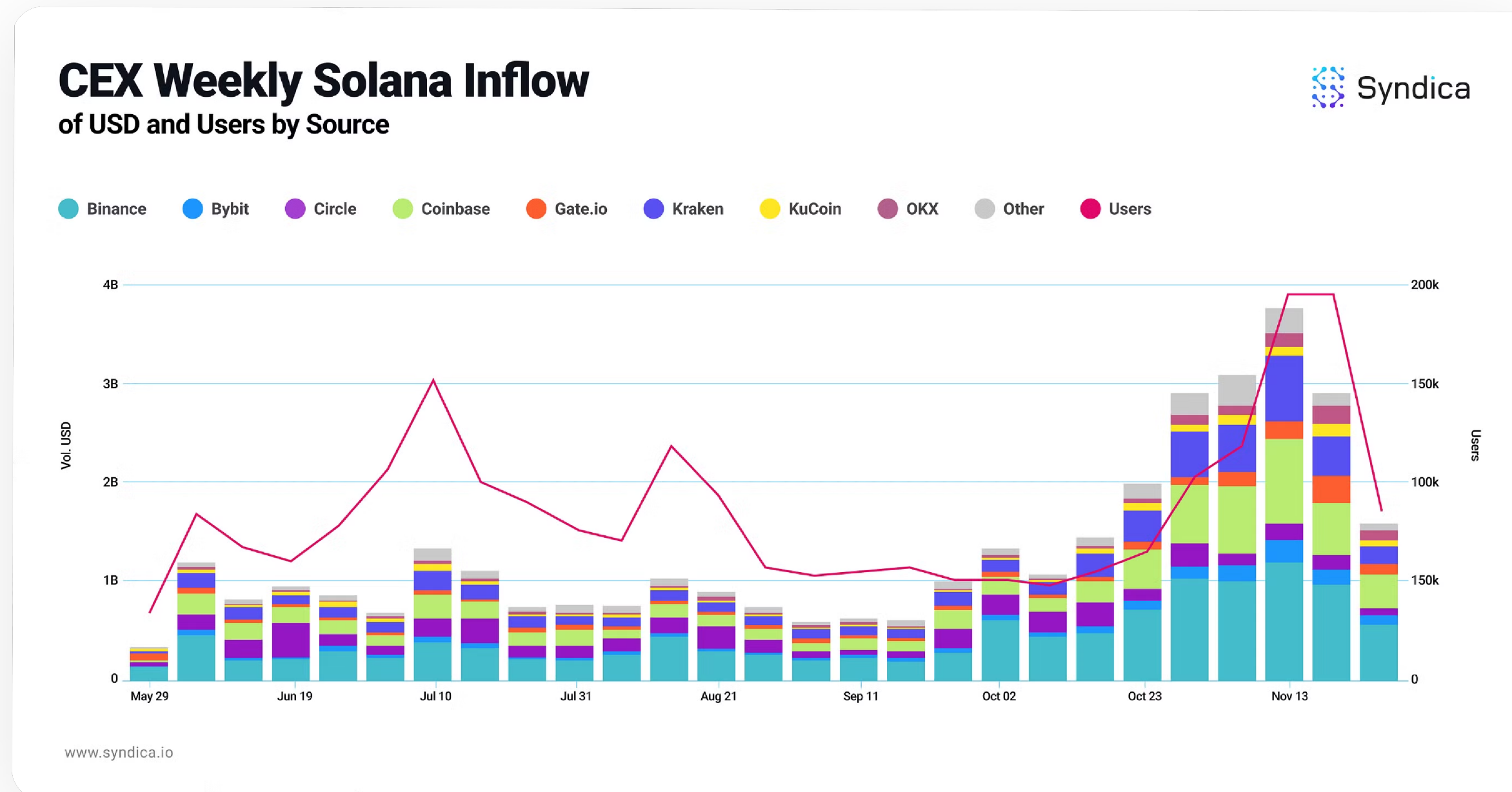
deBridge experienced an astounding **19x increase in the number of users bridging (orange line)**, jumping from less than 50 per week to over 1k per week for most of November.

The bridge also experienced about a **19x increase in USD volume**, going from \$208k per week to about \$4m per week.



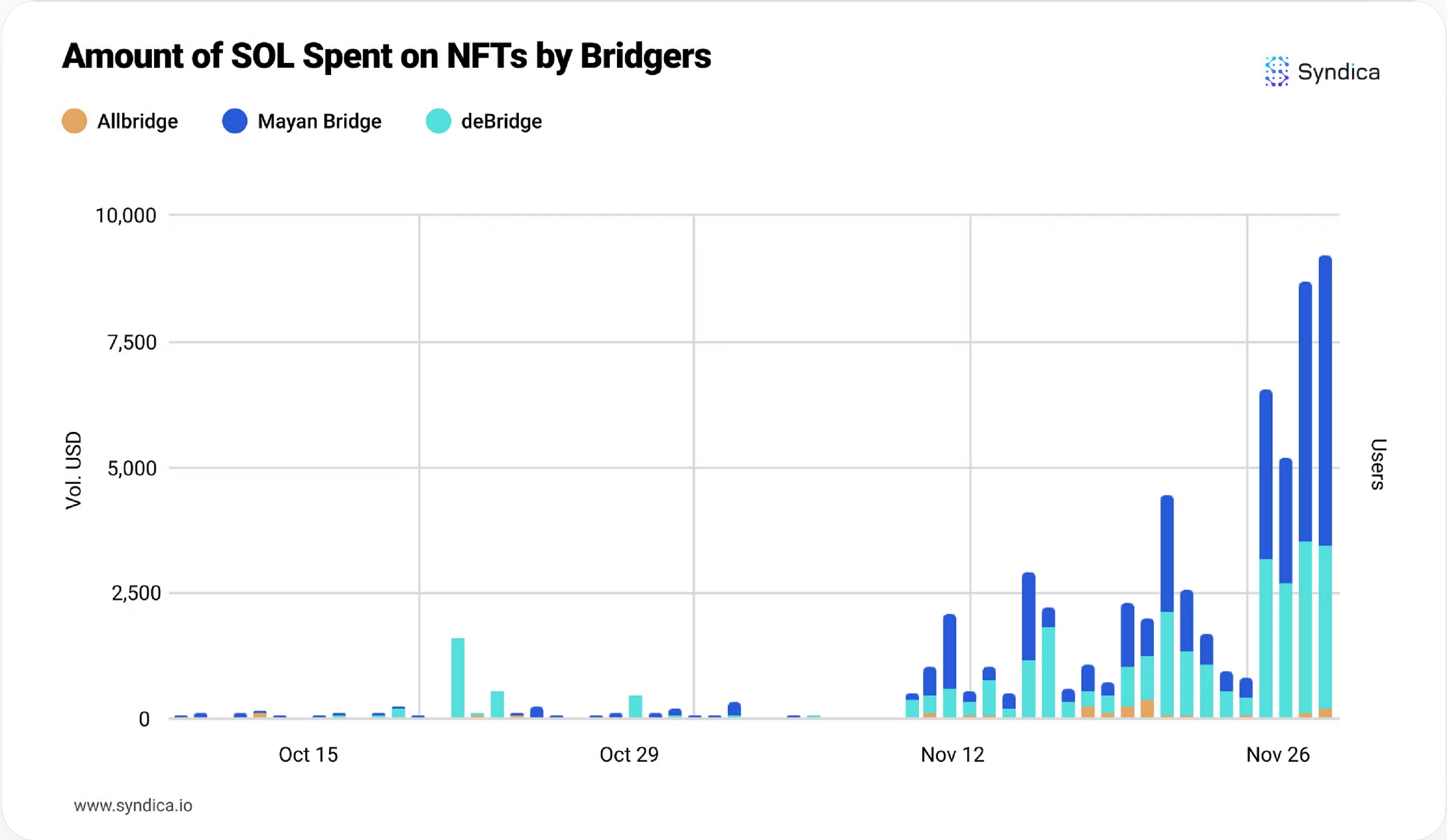
B Inflow of Users and Funds from CEXes:

Inflows from centralized exchanges to Solana wallets experienced about a **1.8x increase in the number of users bridging (magenta line)**, increasing from less than 75k per week to over 139k per week as the month of November closed. In USD volume, these exchanges experienced a **2.8x increase, going from \$1M per week to about \$2.8M per week**.

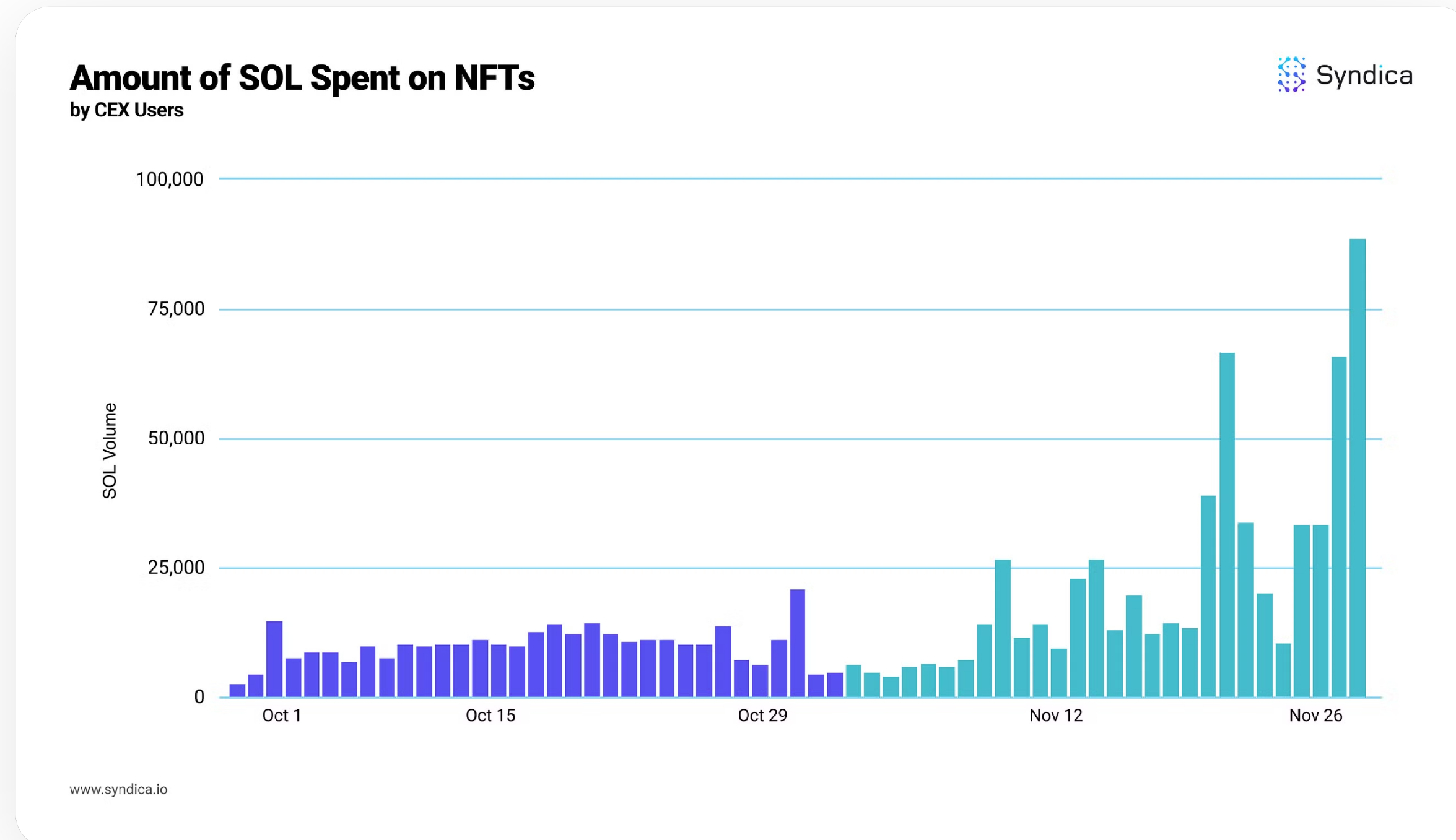


New ecosystem participants from bridges bought Solana NFTs hand-over-fist.

NFT spend attributable to users bridging into Solana **increased 11x** from an average of 174 SOL per day in October to 1,914 SOL per day by the end of November.



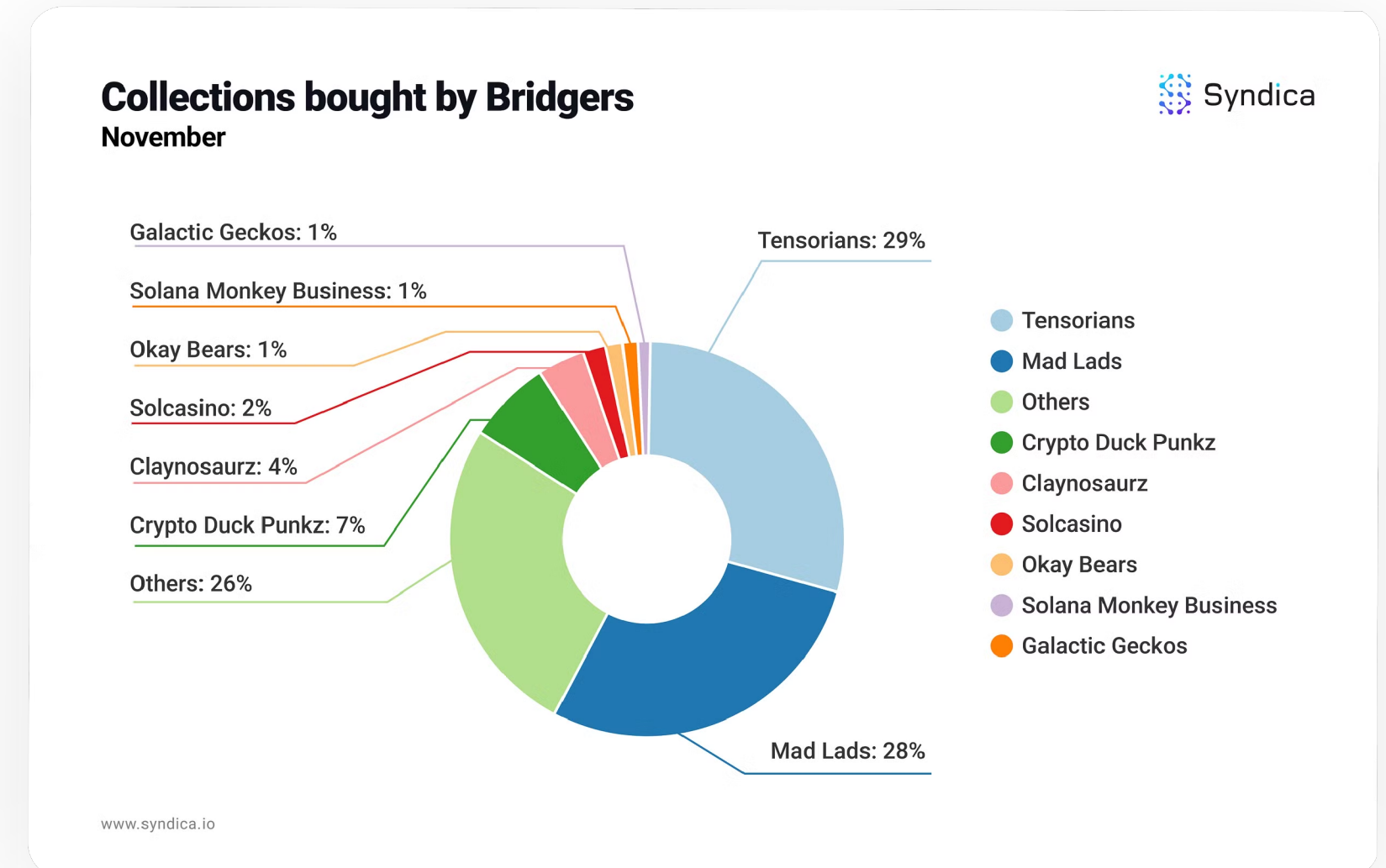
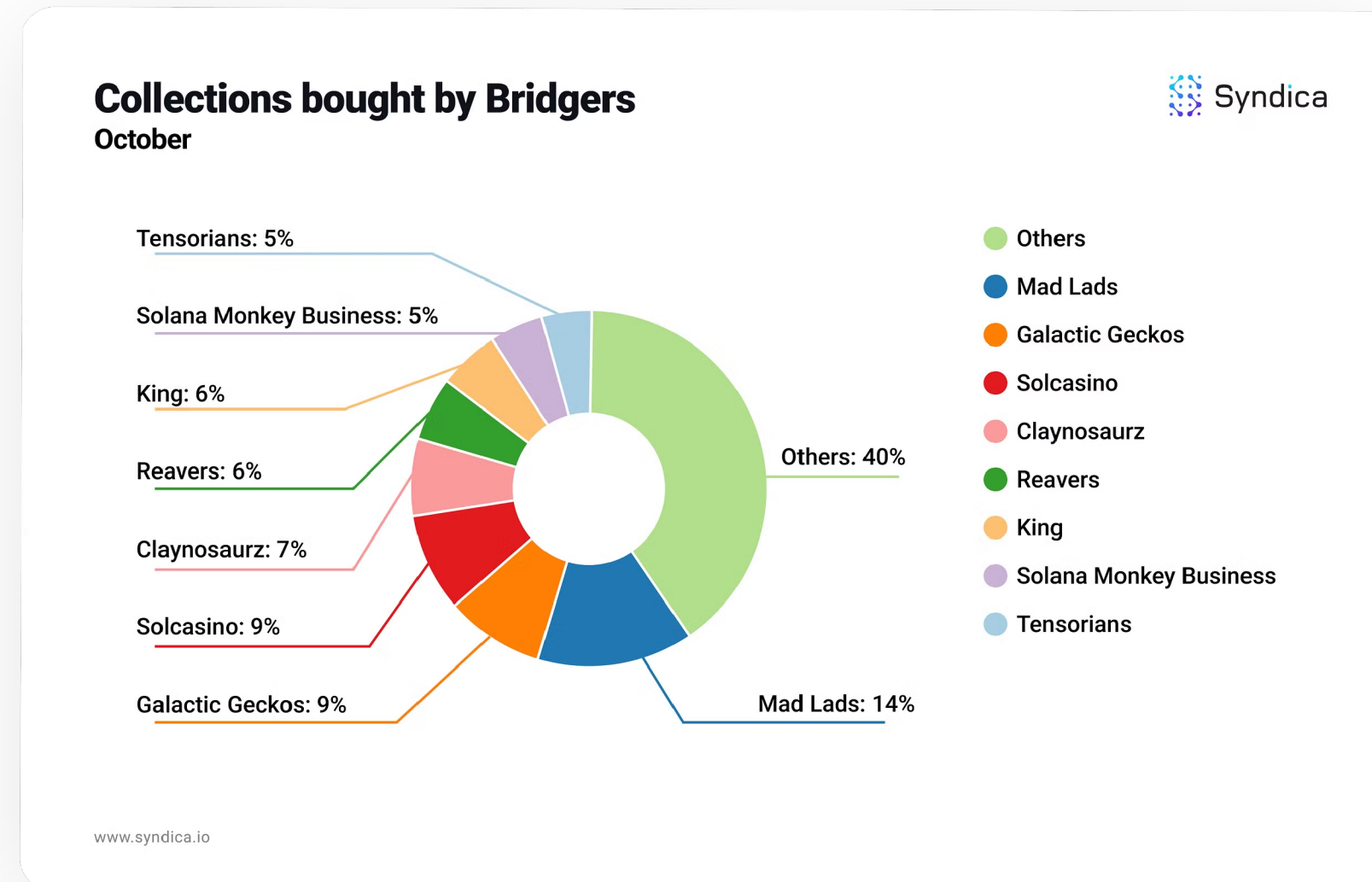
We saw a large increase in NFT spend by users migrating funds from centralized exchanges, **jumping from 296K SOL spent in October to about double that amount - 635K SOL spent on NFTs in November.**





Which NFTs did these bridgers buy?

A Bridges:



In November, over two-thirds of the NFT volume by bridgers was concentrated on just four collections:
Tensorians (29%), Mad Lads (28%), Crypto Duck Punkz (7%), and Claynosaurz (4%).

Which NFTs did users migrating funds from CEXes buy?

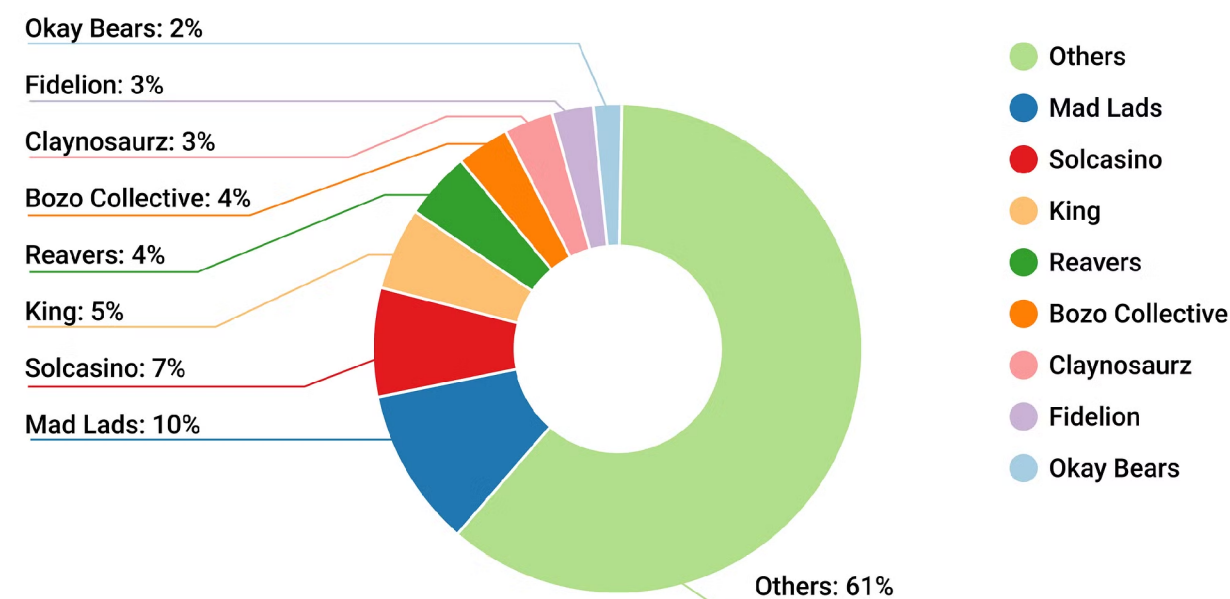


Users migrating funds from centralized exchanges increased their purchases of top collections substantially in November:

B Centralized Exchanges:

Collections Bought by Users Migrating CEX Funds
October

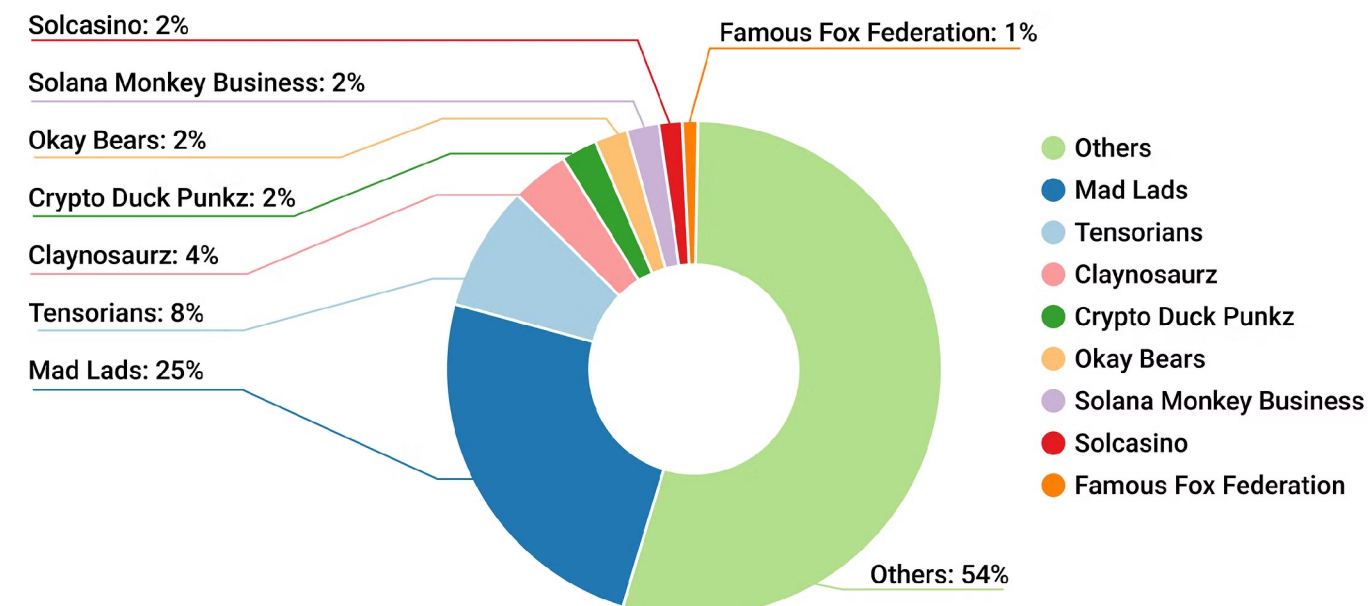
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Collections Bought by Users Migrating CEX Funds
November

Syndica



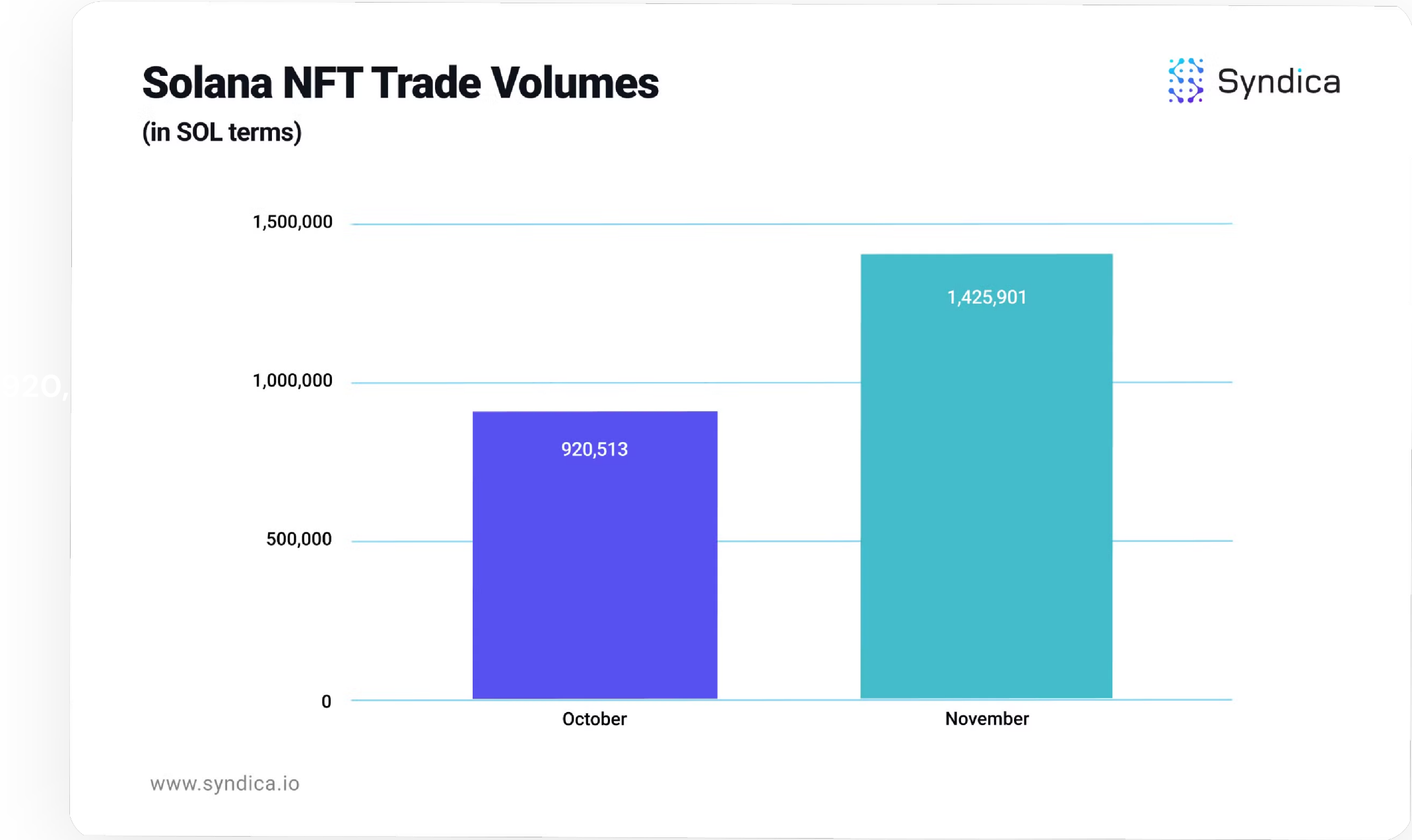
www.syndica.io

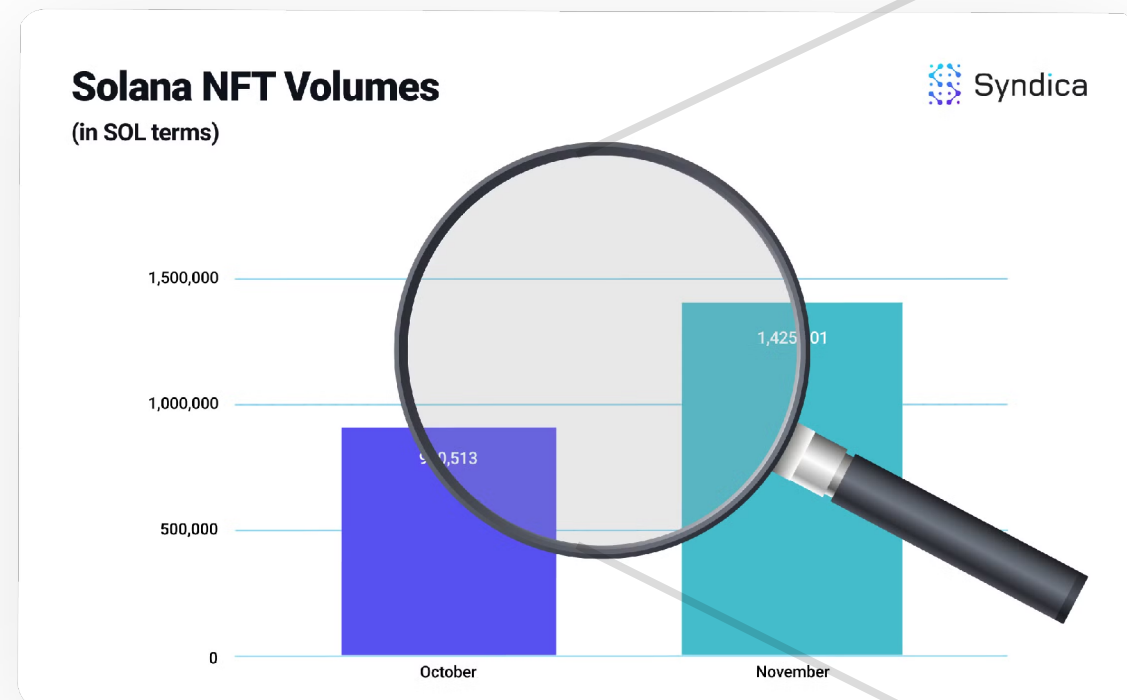
And from October to November for centralized exchange users buying into these popular collections, volume increased by about:

- 362% - Mad Lads
- 1,733% - Tensorians
- 8,416% - Crypto Duck Punkz
- 129% - Claynosaurz

In the first chart in this report (reproduced here), a bar graph shows Solana NFT trade volume increased over 500K SOL (about 50%), from 920K SOL in October to 1.425M SOL in November.

Breaking volume apart by the top few collections vs. all others paints an interesting picture...

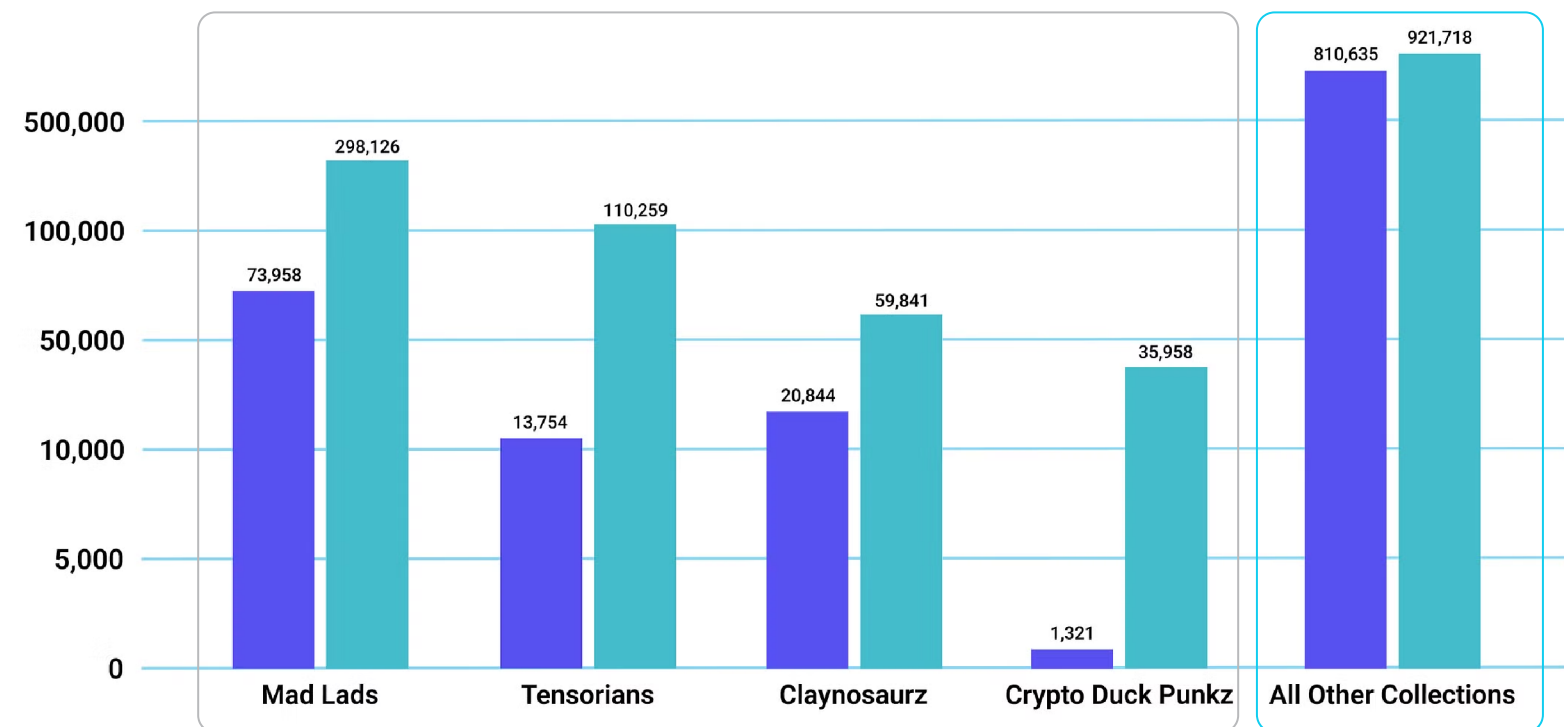




Volume by Collection (log scale, in SOL terms)

Syndica

October November



www.syndica.io

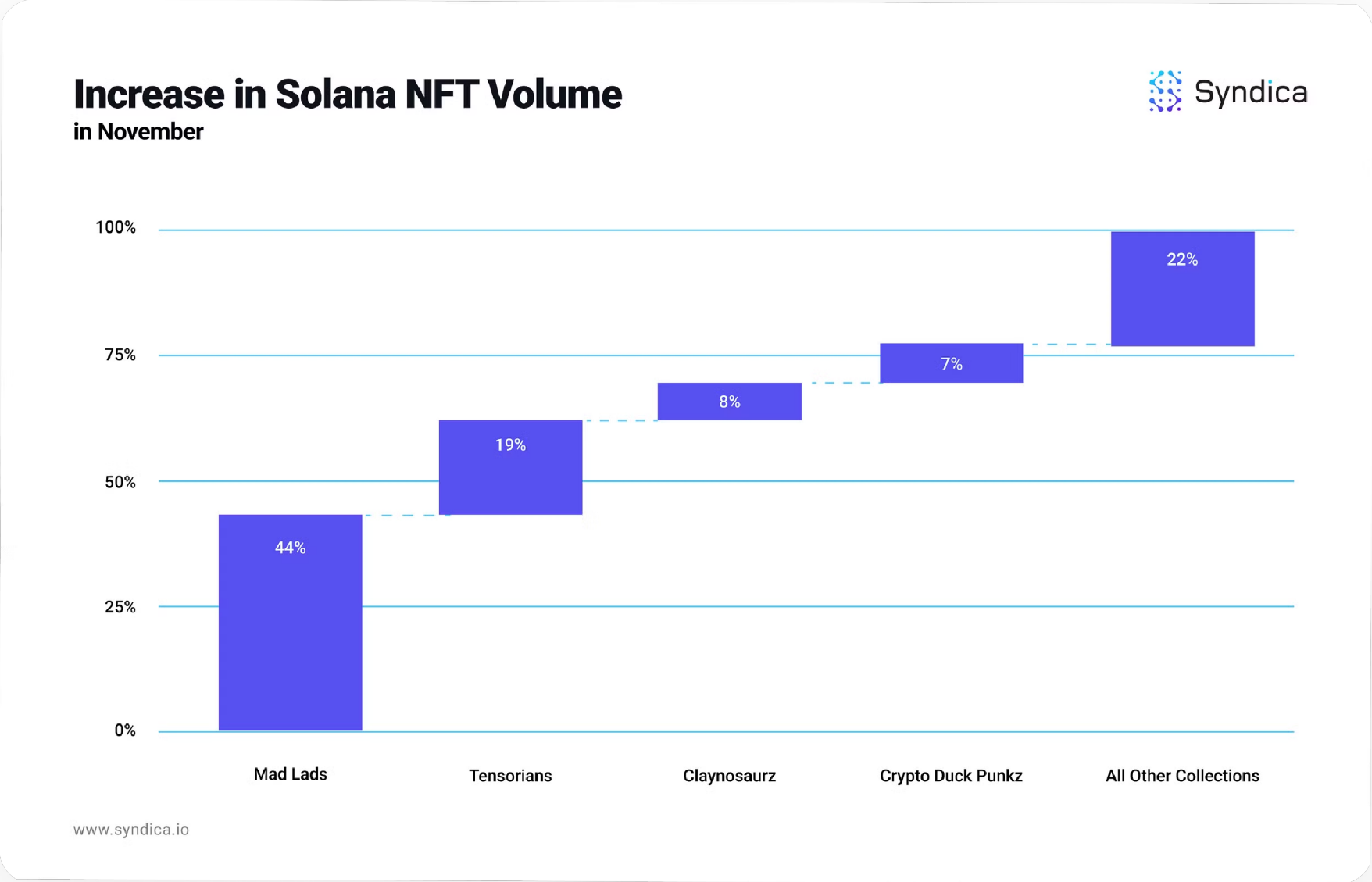
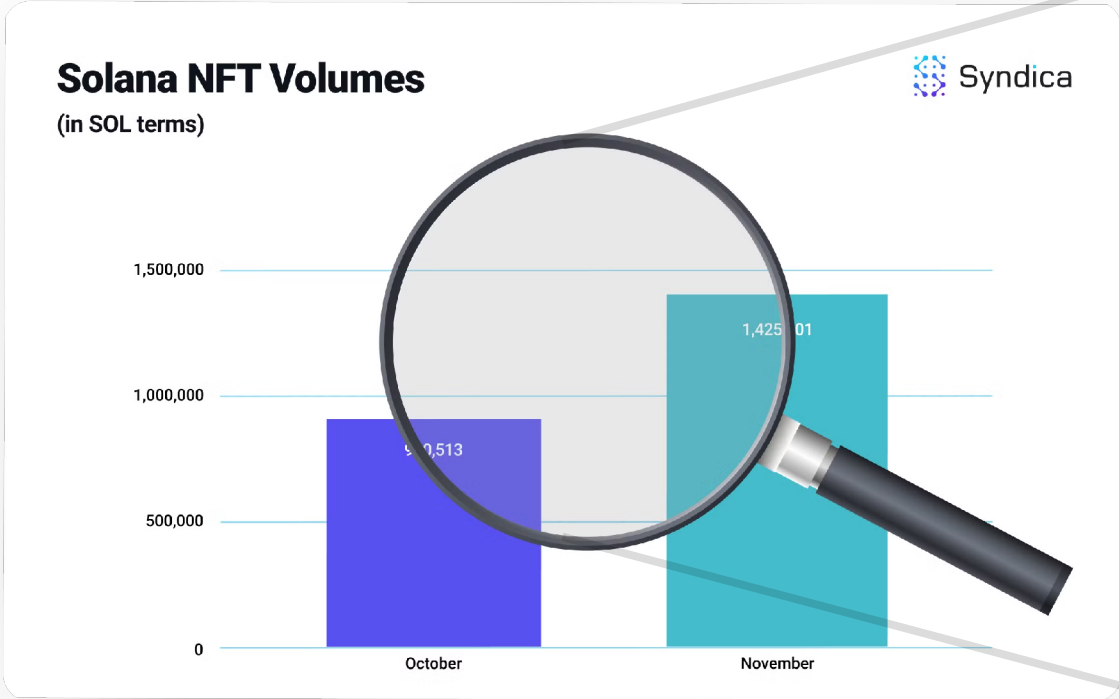
Top four collections

All other collections

Volume for the top four collections increased markedly between October and November, but hardly at all for all other collections combined.

In fact, about 400K out of the 500K SOL increase in volume between October and November was attributable to *just four collections*...

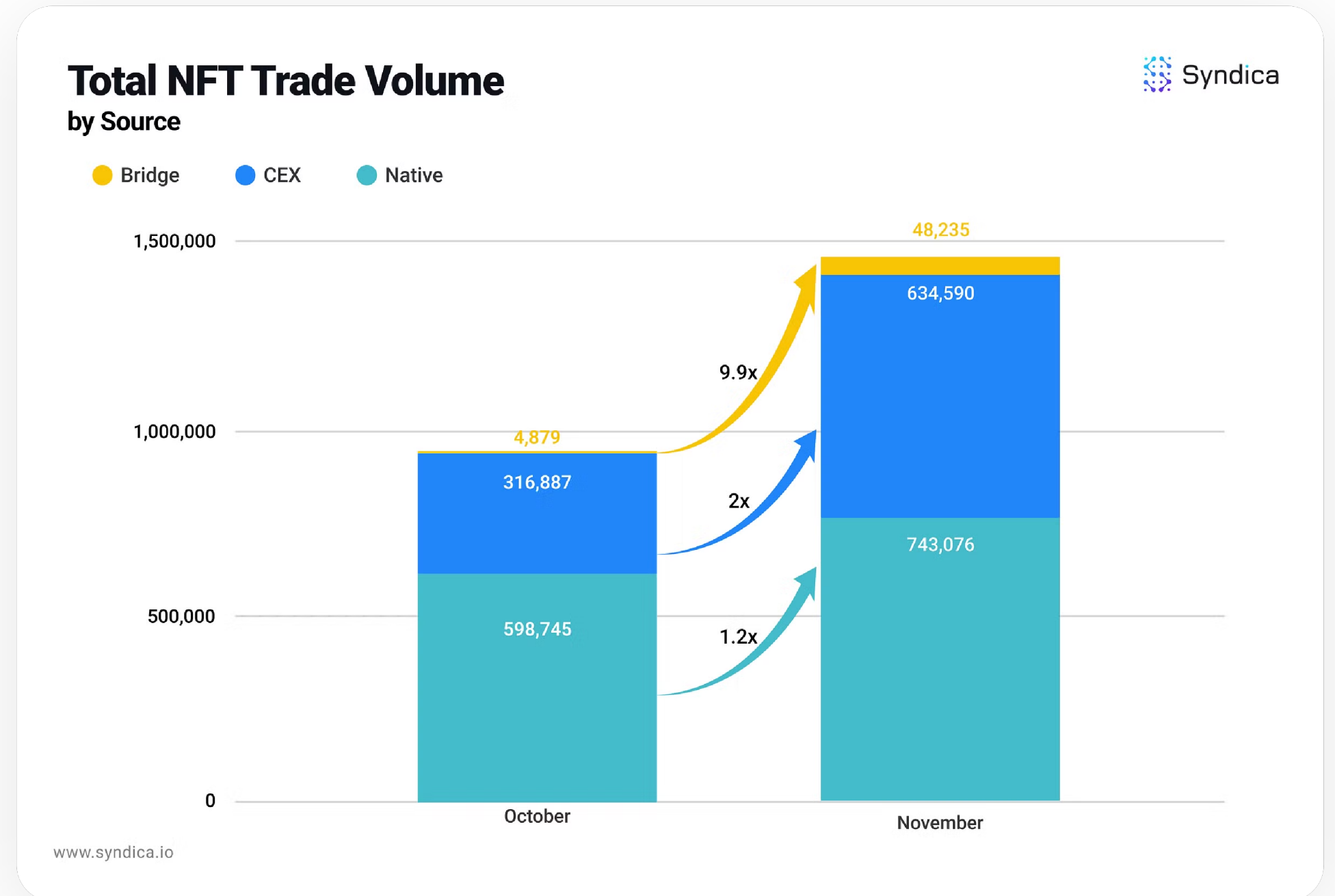
Just four collections increased 400K SOL in volume, accounting for 78% of the overall 500K SOL increase in Solana NFT volume.



In essence, four collections - Mad Lads, Tensorians, Claynosaurz, and Crypto Duck Punkz - primarily drove the entire Solana NFT market boom in November.

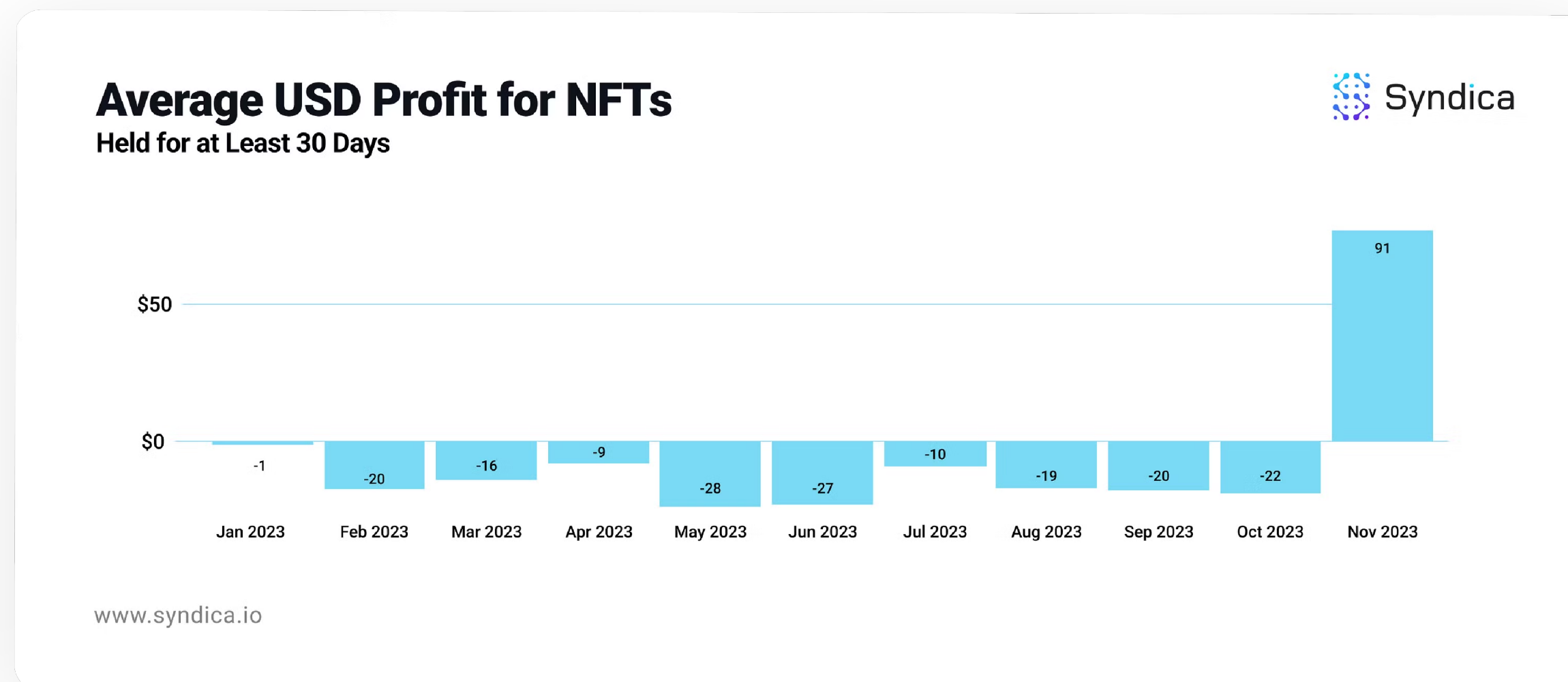
What's more, it's apparent that the majority of the increase in volume on all collections was contributed by users coming from outside the ecosystem: volume by 'native' users (those who did not migrate funds over from a centralized exchange nor bridge from another ecosystem) grew just **24%**, volume by users who migrated funds from centralized exchanges grew **101%**, and volume by bridgers grew **888%**.

In summary, the November Solana NFT revival is, in large part, due to a migration of economic value from other ecosystems into just a handful of Solana collections.



Looking holistically at the Solana NFT Market, participant behavior indicated a shift in sentiment from bear to bull.

November was the most profitable month for those who finally sold long-held NFTs.



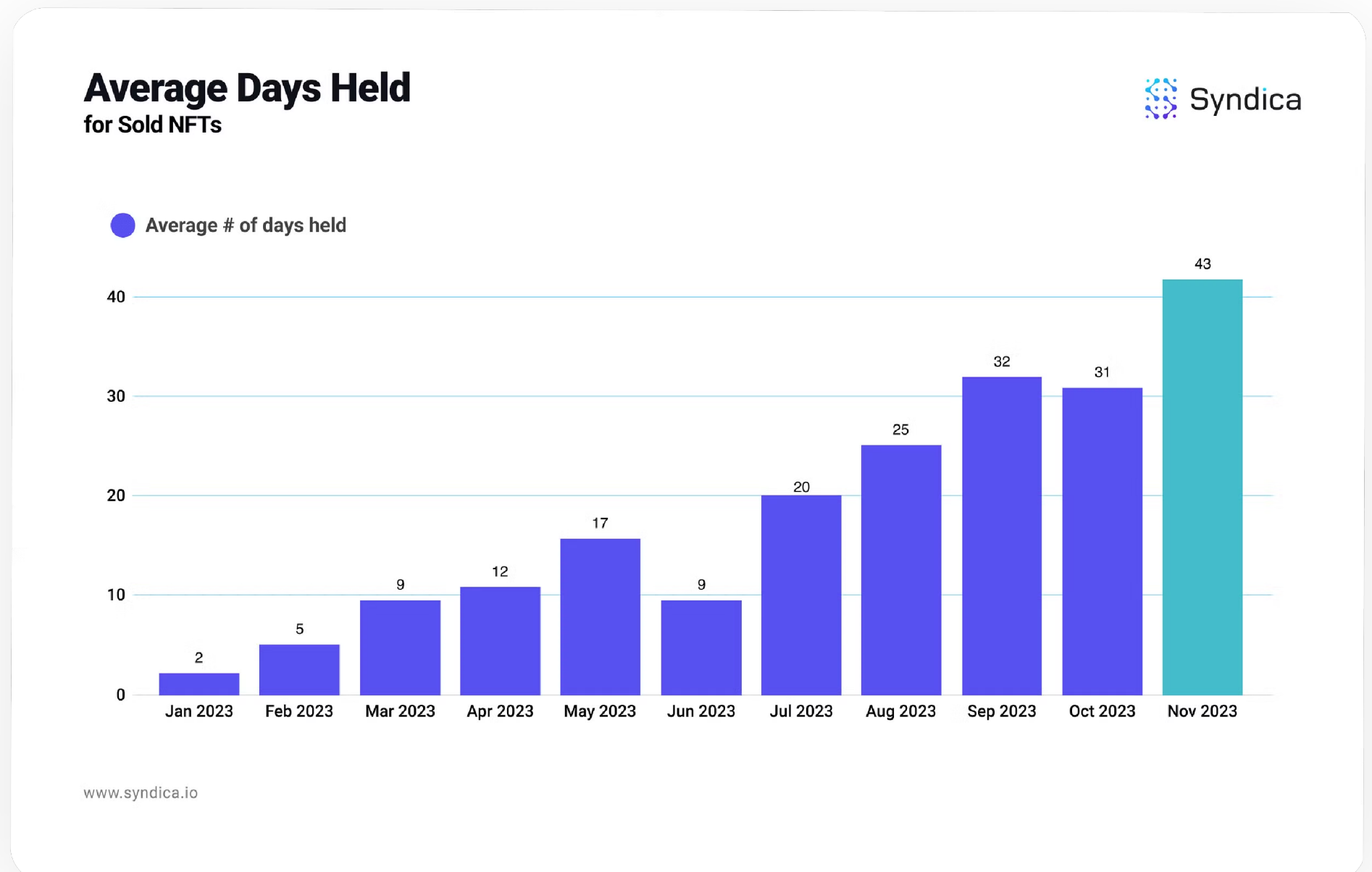
While losing, on average, \$22 per trade in October, NFT holders profited at an average of **\$91 per trade** on NFTs held for at least 30 days in November.

The average number of days an NFT was held for at the time of sale hit 43 days in November, the highest all year.

There are two dynamics at play, each contributing to the rise in this metric:

1. **Selection bias:** Long under-water NFTs were finally being offloaded.
2. **Future expectations bias:** Buyers are holding onto their NFTs longer because they expect prices to rise in the future.

Either way, this is indicative of how participants view the market - a definitive change in direction from bear to bull.



In November, Solana Inscriptions took off.

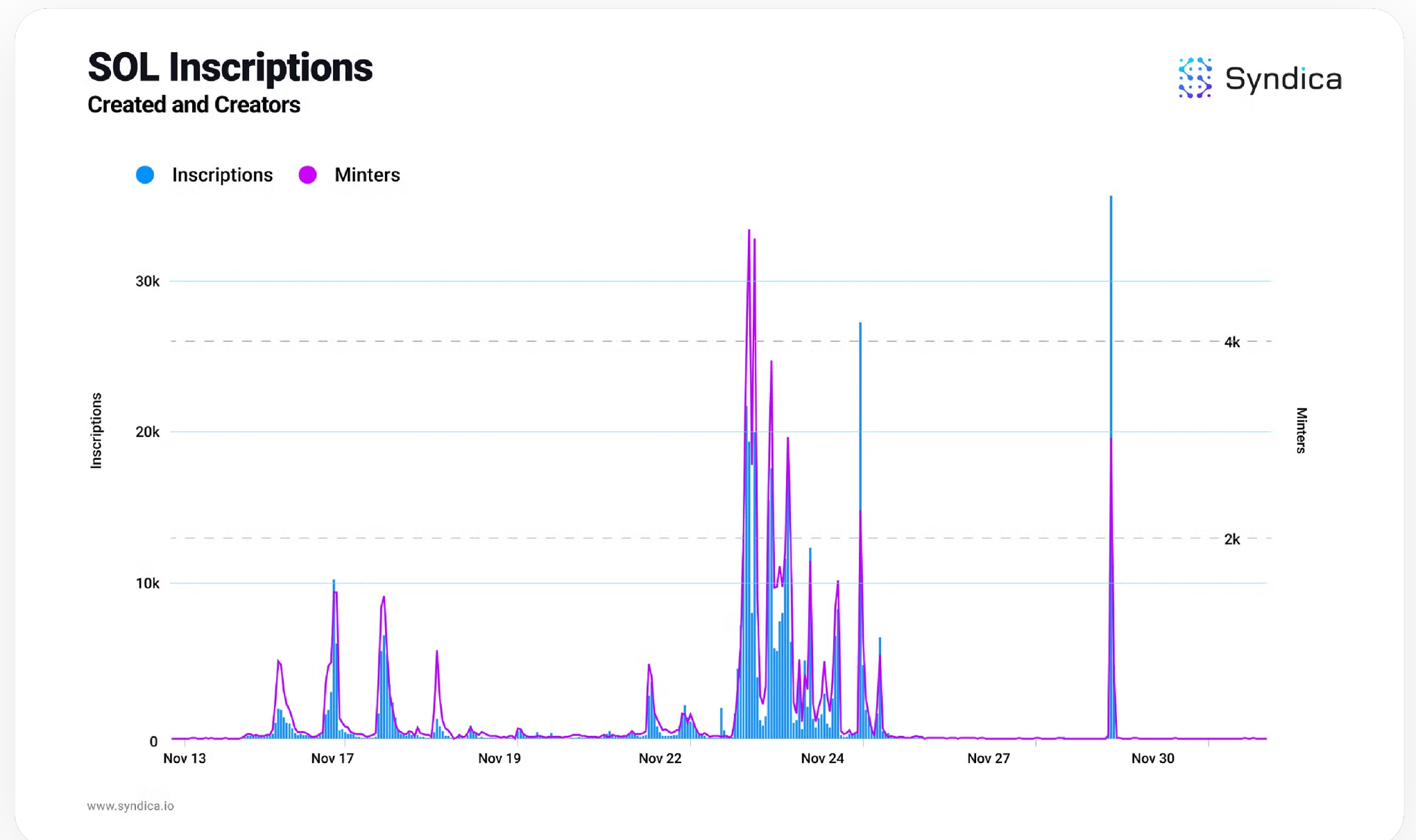
A brand-new NFT innovation occurred in November and immediately gained traction:

Solana Inscriptions (SPL-20 tokens that derive from Bitcoin's BRC-20 tokens) are addresses that can contain an image, are stored directly on-chain, and are mutable instead of immutable, making them different from standard NFTs.

About 33,600 users minted a total of about 400,000 inscriptions in November, an impressive stat for a new SPL release.

Inscriptions Created and Number of Minters can be seen to the right:

Source: Marqu at <https://flipsidecrypto.xyz/marqu>



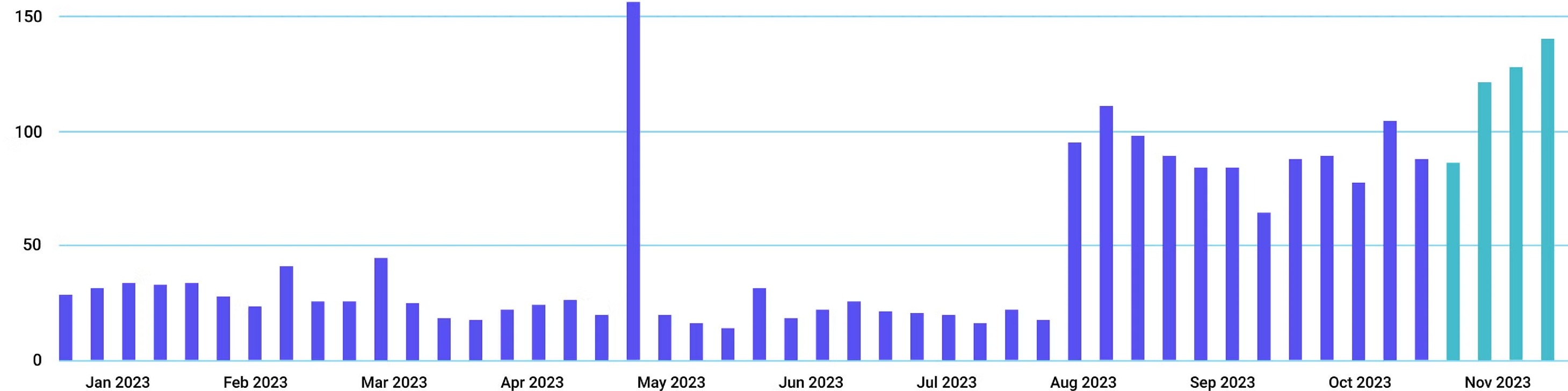
The top 10 inscription collections have generated over 150k SOL in volume.

★	🔥	COLLECTION	🏆	FLOOR	SELL NOW	24H VOLUME	24H Δ	SALES	MARKET CAP	TOTAL VOL	LISTED
☆ 1			SOLS SPL20 21000	8.10	7.70	5,628	33.40%	838	167,746	115,928	11% [2345]
☆ 2			FU SPL20 10000	0.28	0.27	148	12.89%	534	2,780	12,779	18% [1808]
☆ 3			LAMP SPL20 49999	0.16	0.15	103	39.76%	881	7,760	12,162	12% [5993]
☆ 4			Pepe SPL20 21000	0.026	0.031	15	52.94%	503	546	5,928	15% [3188]
☆ 5			888 SPL20 8888	0.030	0.022	2	15.38%	70	267	2,947	15% [1359]
☆ 6			FREE SPL20 21000	0.084	0.059	32	108.02%	460	1,743	1,311	12% [2447]
☆ 7			URANUS SPL20 7777	0.017	0.018	1	-5.56%	46	132	599	23% [1773]
☆ 8			Kongz SPL20 5019	0.040	0.024	7	-6.86%	165	196	507	10% [520]
☆ 9			LADS SPL20 9777	0.023	0.021	2	27.63%	111	226	442	13% [1255]
☆ 10			TURTLES SPL20	0.020	0.023	0	-29.82%	21	67	287	23%

Source: tensor.trade

The number of NFT collection creators grew from about 25 daily on average in January 2023 to about 116 daily on average by the end of November - a 4x increase.

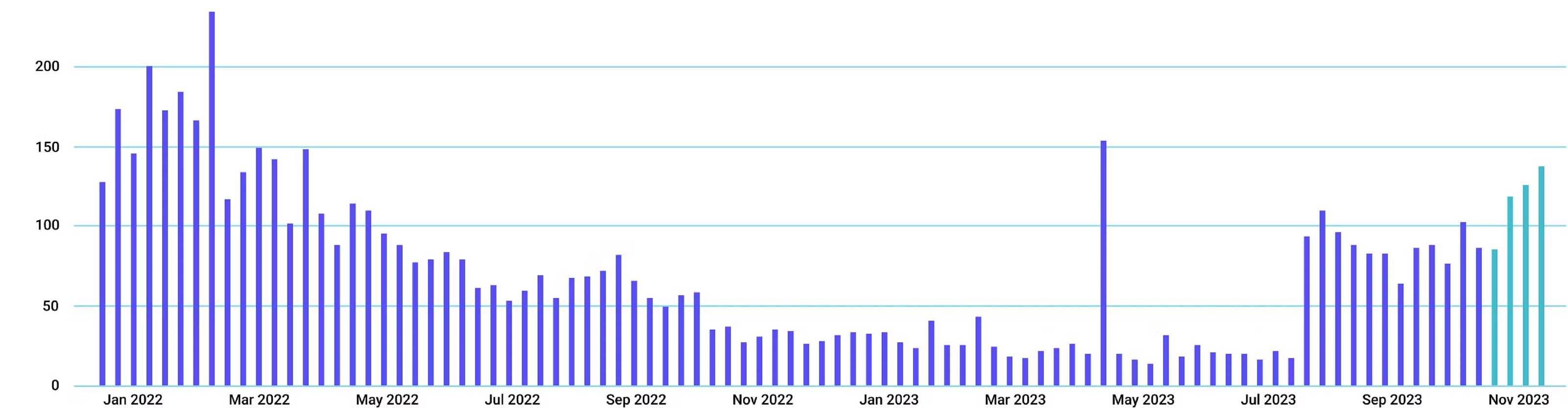
New NFT Collection Creators Weekly



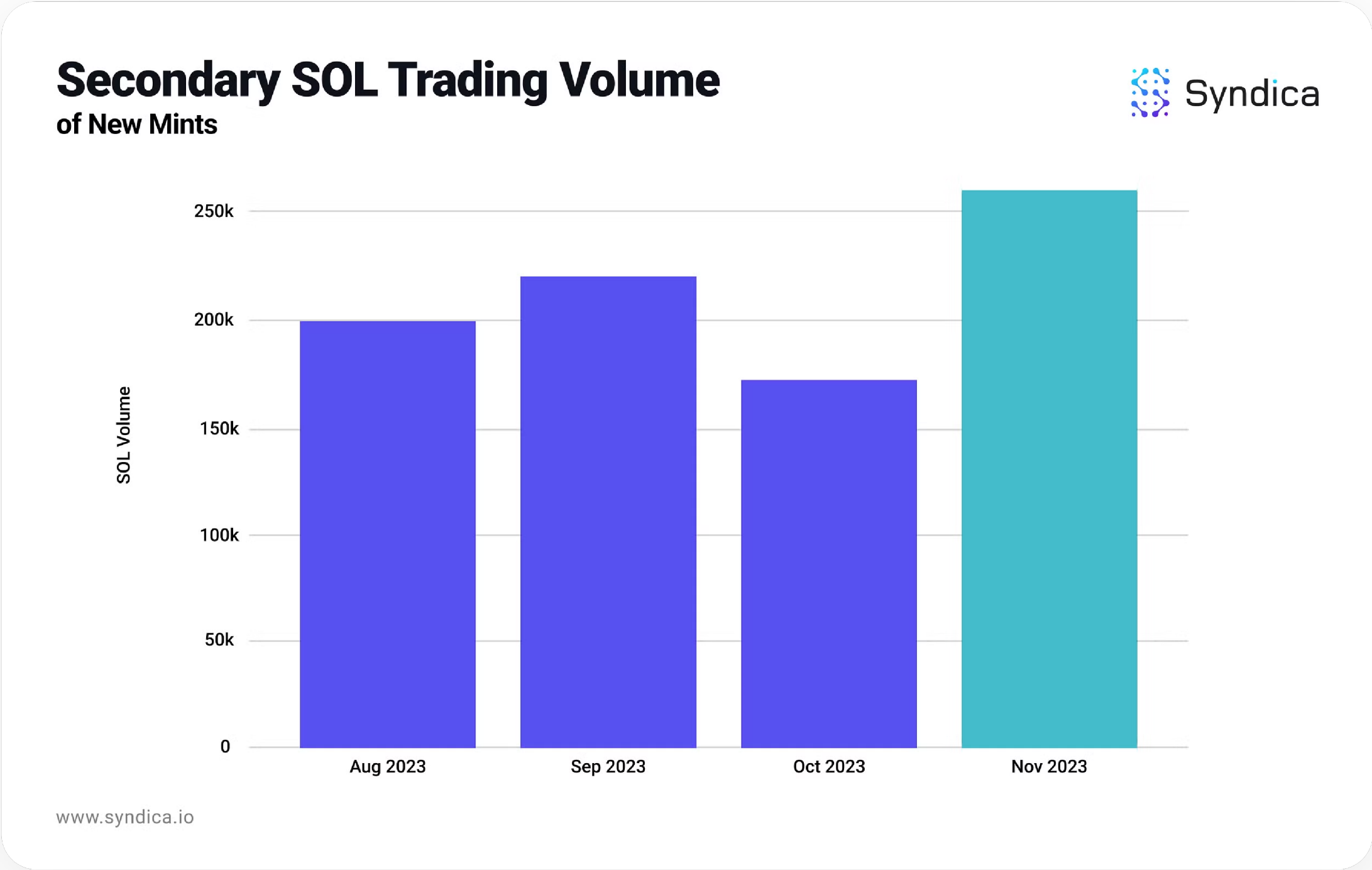
Although, zooming out, creator interest has not yet surpassed early 2022 levels:

New NFT Collection Creators

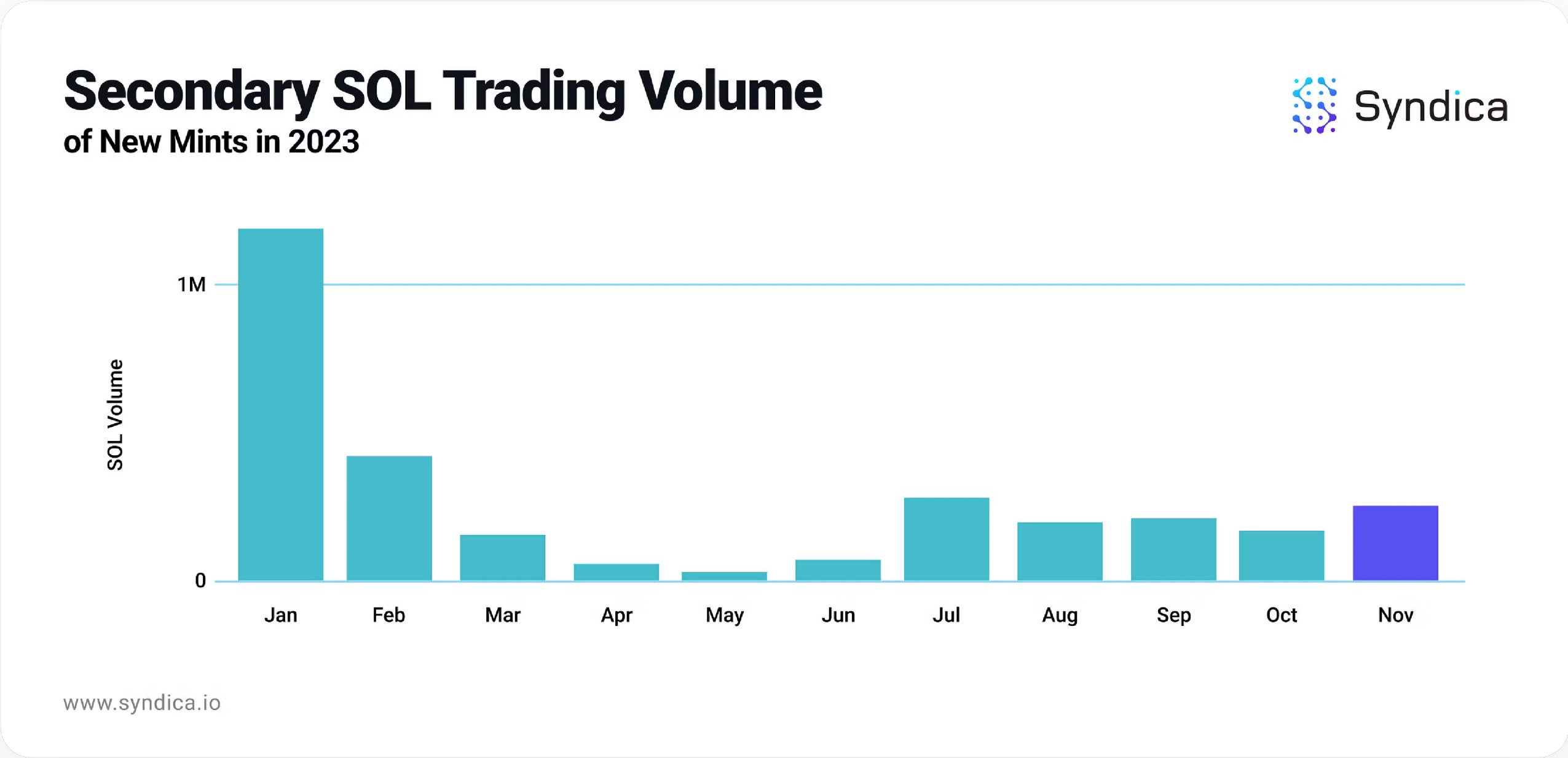
Weekly



Looking at the secondary marketplace sales volume of same-month mints (i.e. new projects), an increase of interest has similarly been seen in November, eclipsing 250k - a 25% increase from August.



However, once again zooming out, interest is still far below levels from the beginning of this year:



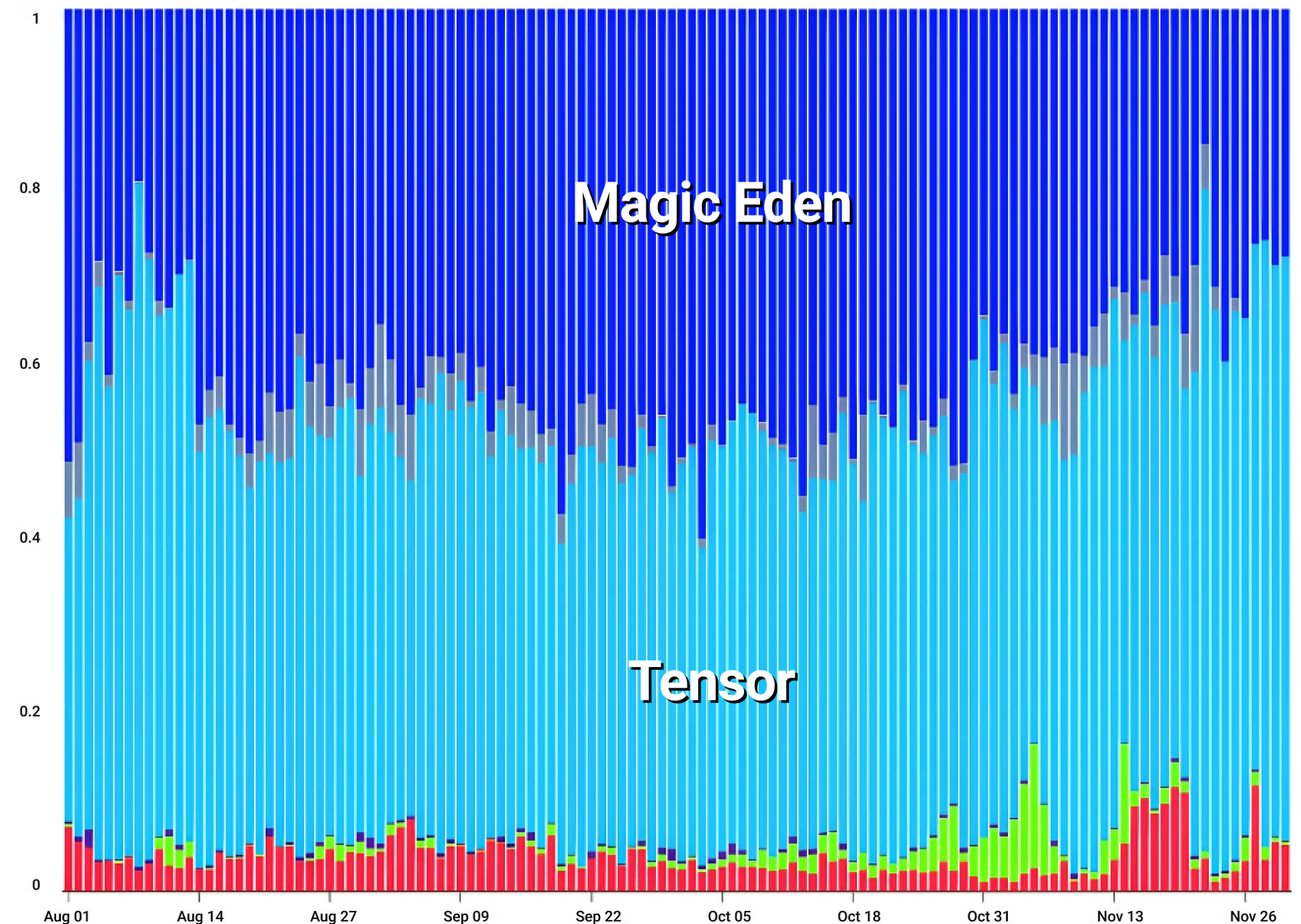
Lastly, from a 50/50 split in previous months, **Tensor flipped Magic Eden** as the leading NFT marketplace in November.

Tensor transacted 54% of all secondary volume in November 2023, but skewed even higher as the month progressed.

Tensor Flipped Magic Eden as the leading NFT marketplace in November.



● Hadeswap ● Coral Cube ● Hyperspace ● Exchange Art ● Tensorswap ● Solanart ● Magic Eden



Tensor was particularly dominant for the top four collections: about 3/4ths of secondary volume for those collections traded on Tensor.

Collection	Tensor	Magic Eden	Hadeswap	Hyperspace	Solanart
Mad Lads	186,707.3 (62.63%)	59,816.9 (20.06%)	50,792.4 (17.04%)	704.1 (0.24%)	105 (0.04%)
Tensorians	109,493.9 (99.98%)	20.00 (0.02%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Claynosaurz	44,399.0 (74.2%)	14,929.6 (24.95%)	446.6 (0.75%)	65.7 (0.11%)	0 (0.0%)
Crypto Duck Punkz	27,631.1 (76.84%)	8,113.6 (22.56%)	200 (0.56%)	13.1 (0.04%)	0 (0.0%)