

TIPP INSIGHTS

ADVERTISING RATE CARD

Reach the Leaders Who Shape Policy, Business, and Opinion

About TIPP Insights

TIPP Insights is a daily newsletter delivering gold-standard polling, unabashedly conservative opinion, top-notch geopolitical analysis, and the economic and investment data that decision-makers rely on. Home to the nationally recognized **TIPP Economic Optimism Index**, one of the most cited economic sentiment indicators in the country.

Daily Subscribers	Open Rate	Opens Per Edition	Frequency
15,000+	27–30%	4,000+	Daily

Who Reads TIPP Insights

Award-winning journalists and editors • Media professionals and commentators • Business executives and entrepreneurs • Senior investors and financial professionals • Political consultants and public affairs leaders • Attorneys and legal professionals • Energy, defense, and real estate executives

Advertising Options

Newsletter Sponsorship	Sponsored Article
<p>\$500 per edition</p> <p>Your message placed between editorial content for maximum visibility.</p> <p>Includes:</p> <ul style="list-style-type: none">• Headline + 40–60 words + link• Placed between articles• ~4,000+ opens per edition• Clearly marked “Sponsored”• One sponsor per issue — exclusivity guaranteed	<p>\$2,000 per article</p> <p>Feature your insights in a professionally presented, native-format article on TIPPInsights.com.</p> <p>Includes:</p> <ul style="list-style-type: none">• Published on website with homepage visibility• Promoted in one newsletter edition• Up to 900 words• Clearly marked “Sponsored”• Content must be high-quality and relevant

Newsletter Sponsorship Packages

Package	Editions	Rate	You Save
Single Edition	1	\$500	—
Weekly	5	\$2,000	\$500
Monthly	20	\$6,000	\$4,000

Our Philosophy

We accept only a limited number of sponsored opportunities each month to protect editorial integrity and ensure high value for both our readers and partners. Each newsletter edition features one sponsor only — your message will never compete with a crowded ad stack.

We do not offer guest posting, backlink placement, or link insertions.

Ready to reach an engaged, influential audience?

ads-tippinsights@protonmail.com | tippinsights.com

TIPP Insights • Published by TechnoMetrica • tippinsights.com