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I'm reading Lisa's book *The Freelance Fairytale* at the minute, which is jam packed with no-nonsense, actionable, no excuses advice. Just like the 90 minute consultation I had with Lisa this week.

She's such a good listener and she genuinely understands, as a small business owner/freelancer what it's like. Lisa is compassionate but I love her approach - which is to give the best possible advice to get you past your current situation and build a better living. Sometimes we may not want to hear it, but I trust Lisa to give me the hard truth for my own good.

A brilliant mentor, who will help you build a better business and become your biggest cheerleader. Thank you, Lisa, our 90 minutes together had a profound impact on me and the advice you gave me is already in motion.

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Incredible.

I initially worked with Lisa on her 12 week course, she took me and a hotch-potch of enthusiasm, poor punctuation and a dodgy business model and enabled it to become consistent, credible and confident.

Lisa continues to support my business and I, and I am bloody lucky to have Lisa in my corner helping me do the thing I love in a way that works for me.

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Lisa is very generous in sharing her knowledge and insights and was able to help me explain the transformation I can offer my clients in a very clear authentic fashion.

The next stage that blew me away, Lisa walked me through my LinkedIn profile and website copy reviewing it as a client would - and WOW this is where the session came alive and the magic happened.

I would highly recommend Lisa to anyone who is struggling to articulate their marketing message. As Lisa didn't just give me a bit of training she gave me a new purpose and direction to my business as she really made me think about who my client is, their problems, and the solutions I have to offer.

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I borrowed Lisa's brain for 90 minutes, but the information will last a lifetime.

Lisa put me at ease with her down-to-earth nature and didn't flinch when I asked some really basic questions.

If you want to make your business better. Give Lisa your money.

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I worked with Lisa on her 12-week program and it was one of the best investments I've made both for my business and my personal development.

She helped me to sharpen up (and get rid of the fluff!) the way I write and communicate with both clients and prospects and my marketing. But the coaching was more than just about writing. She provided sound business and sales coaching, helped me to value my time more and gave me the confidence (and push) to start charging for consultations, which has been a game changer for my business.

She is very down to earth and tells it how it is, which is just what you need at times. In the 12 weeks that I worked with her, I got more done on growing my business than I did in the last 12 months!

I have no hesitation in recommending Lisa, she is amazing!

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I had a copy consultation with Lisa and was amazed at how much value was packed into the 90-minute call.

It took Lisa no time at all to understand what I'm trying to achieve and she really helped me clarify my message.

We covered a huge amount including website copy, marketing copy, social media content, blog content (and more) and Lisa had some amazing advice and tips on how to get the best results and make my copy count (and convert). I'll be booking another consultation soon.

Lisa is simply magic.

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I have spoken to multiple coaches and LinkedIn experts about getting your copy out there and how regularly you should be posting etc and the pressure made me so stressed because as a business owner it was one more thing that I had to worry about doing.

Thinking of content was the biggest challenge that I had but Lisa made me realise that I had so much content at my fingertips and how best I could utilise it. She also had some great advice regarding my website, the value of blogs, and how best to attract clients on LinkedIn and I am much happier and more confident using it now.

Unfortunately I have invested unwisely with a few people on LinkedIn but with Lisa, it was one of the best investments I have made since starting my business and an investment that I would absolutely thoroughly recommend

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A while ago I worked with Lisa in a 1-1. Lisa advised me, that while it might feel counter-intuitive to niche my blog, that this would net me greater engagement.

I followed Lisa's advice and I have to say this has worked really well for me!

As a result of focusing on my specific audience, I've been invited to contribute a monthly blog post to a professional group as 'your posts are exactly what our members need!'

So my advice: book a session with Lisa- and listen to her advice, which was spot on!

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As a complete novice, I was lost on where to begin until I had a 'Borrow my brain' session with Lisa.

Despite my initial nerves, her warm approach during our Zoom call instantly relaxed me, we even shared a few laughs.

Armed with loads of helpful insights from our session, I dove in with confidence, and it paid off!

I'm looking forward to my next session with Lisa, as I feel there's so much more to explore.

She's a treasure trove of knowledge, whether you're starting out like me or in need of a marketing boost.

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