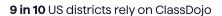**ClassDojo for Districts**

Real connections. Real outcomes.

One platform to unify your district, engage families, and improve student outcomes. Designed for K–12 schools.

Free for district partners.

9 in 10 US districts rely on ClassDojo

Northside Independent School District • HCS • RCS • PGCPS • Miami-Dade County Public Schools • BALTIMORE CITY PUBLIC SCHOOLS

Better engagement. Better results.

More engaged families
89% of teachers say ClassDojo builds stronger school-home connections, leading to better attendance, better learning, and more supported teachers.

A culture kids show up for
When families are engaged, kids show up. 1 in 3 teachers say ClassDojo helps boost attendance by creating a more supportive school culture.

Classroom tools that lighten the load
8 in 10 teachers say ClassDojo improves their day with tools like attendance, portfolios, and AI features that give them time back for students.

Positive behavior districtwide
3 in 4 principals say ClassDojo makes it easier to build positive behavior thanks to a flexible points system that aligns with MTSS or PBIS.

Communication families actually read
ClassDojo makes family communication simple, unified, and reliable. 80% of families read ClassDojo messages the same day.

Gold standard for security and oversight
ClassDojo has bank-grade security, secure sign-on, full message history, and built-in oversight, keeping you informed and in control without compromising trust.

Join some of the world's most innovative districts and the over 45M+ families who already use ClassDojo.

ClassDojo

Free for schools and districts

ClassDojo is free for schools and districts, thanks to the 5% of families who opt in to premium features. Paid add-ons are available for the 1 in 10 districts that need extra support.

	Included
District oversight & control	
Message oversight and self-serve downloads	✓
District admin access	✓
SIS integration (synced daily)	✓
Secure login (SSO and MFA)	✓
Engagement analytics by school and district	✓
Custom PDs and training	✓
Behavior management	
Points system aligned to school values or PBIS	✓
Classroom points and rewards	✓
Behavior visibility for families and admins	✓
Points and behavior dashboards for leadership	✓
Growth mindset lessons (Big Ideas series)	✓
Communication & family engagement	
Two-way messaging in 130+ languages	✓
Real-time photos and videos	✓
Class, school and district announcements	✓
Class and school calendars with event sign-ups	✓
Staff messaging	✓
SMS alerts for important announcements	✓
New middle and high school interface	✓
Classroom management	
Attendance tracking	✓
Student portfolios	✓
Noise meter, group maker, and student randomizer	✓
Readymade classroom activities	✓
Play-based learning with Dojo Islands	✓
New AI assistant for teachers	✓

Coming in 2026

★ Automated voice messages

★ SIS integration for attendance alerts

★ Facebook and Instagram integration

★ Teacher-student messaging (grades 6-12)

★ and more!