



## Pakistan Travel Mart (PTM)

After a successful return in 2025 following a five-year break, Pakistan Travel Mart has once again confirmed its position as a key platform for the country's travel and tourism industry.

PTM 2026, taking place from 3–5 April 2026 in Karachi, will continue to bring together local, regional, and international markets, opening strong opportunities for both inbound and outbound tourism. By joining as an MTC Recommended Exhibitor, participants receive an exclusive support package at no extra cost.

This includes expert preparation and consulting before the event, official 'Recommended by MTC' branding, and support in arranging targeted business meetings during the fair. And continued assistance after PTM through roadshows, networking, marketing activities, and priority access to future fairs and conferences—ensuring strong visibility and long-term business growth in Pakistan.

For more information, please contact:

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Also visit [www.mt.meaningfultourismcentre.org](http://www.mt.meaningfultourismcentre.org).

Thank you.

YouTube link: <https://youtu.be/1LPuRgTW5g8?si=IR4LlmoQ5MxdoelH>