

How AICAD became the #1 hub for art and design education jobs with software that pays for itself

“ Thanks to Niceboard, our job board lives and grows on its own. I don't have to micromanage it or spend much time running it. And employers pay for it.”

Challenge

Relying on an internal association job board that wasn't user-friendly meant **wasting time (& money) on manually posting jobs**, dealing with user complaints, and having a pool of employers limited to their 37+ member institutions.

Solution

To address these challenges, AICAD turned to Niceboard, a user-friendly and cost-effective job board platform. AICAD was able to transition from an outdated job board to a **modern platform in less than a week**.

Results

AICAD's job board expanded the non-profit's reach and is now **the #1 hub for jobs in art and design education**. The platform's easy to use interface and beautiful design appealed to both member and non-member schools.

- job board **paid for itself** within months
- **aesthetic platform** for a design-focused institution
- non-technical **setup to launch in only one week**

“

I appreciate that I didn't have to go through a technical setup to get the job board launched. We got it public in less than a week!”

Ryan O'Keefe



ASSOCIATION OF INDEPENDENT
COLLEGES OF ART + DESIGN