

# How United Way saved 8hrs/week by switching to an easy to use job board software

“ Compared to the job board we had before, the difference is night and day. The new board looks 1,000x more professional and we get almost no user complaints anymore.”

## The Customer

United Way of Greater Houston is a local non-profit organization and part of the global United Way network—with the mission to provide financial stability through employment.

By switching to Niceboard, the **United Way job bank has become the #1 largest job board of non-profit agencies** posting open positions in the U.S.

## Challenge

Working with an outdated job board meant spending up to 15 hours/week dealing with user complaints and not being able to make even small changes.

**The existing manual process was slow, and they needed a more efficient solution.**

- **#1 visited page** on the website
- freed up **8 hours/week** of administrative work
- connected **166+ non-profit agencies** with job seekers

“

*Niceboard made my life so much easier. The job board used to be a huge headache and that headache has gone away. **Everything just works!**”*

Robert Chitty



Greater Houston

## Solution

For non-profits like United Way, every dollar counts. So when it came to deciding for an easy to use and feature rich job board platform at an accessible price point, Niceboard was the natural fit.

Their collaborating non-profit agencies have provided **nothing but positive feedback** about the new community job bank and are delighted by how simple it is to use.

- **Drives traffic to the website:** with over 4,300+ job applications within only 4 months, the community job bank is the #1 visited page on the organization's website.
- **Frees up money for charity:** since every dollar saved goes to a person in need, the accessible price point supports the non-profit's goals.
- **90% less time spent on user complaints:** compared to the previous job board.

## Results

The switch means **saving 8 hours/week** previously spent on managing the job board and dealing with unhappy users.

Plus, the ability to share insights to the board of directors within minutes via the real time analytical dashboard.

“*While I usually have to put together a very detailed plan for purchases, once the stakeholders saw Niceboard, everyone was immediately on board.*”