

Truckee Chamber of Commerce Saves 10hrs/Week With New Job Board, Becoming The #1 Job Destination

“ We've gotten so many compliments on the job board...in fact we've had other organizations reach out to talk about how to build a job site like ours.”

The Customer

With the help of local investors and the Town of Truckee, the Truckee Jobs Collective was created in 2017: a job board serving the resort community of Truckee-Tahoe.

While their original **job board was appreciated by the community**, the slow and clunky platform it was built on required extensive time to manage and amassed user complaints.

Challenge

Both, the job board's admin and developer struggled with its **bulky performance and the time-intensive maintenance of the WordPress plugin.**

So they set out to find job board software that is easier to manage, more user-friendly, and has a cleaner look...

- **launched within 3-4 days**
- **saves 10hrs/week** in managing the job board
- **#1 destination** for the region's job market, attracting and retaining members

“

It probably saves me 10 hours/week, so that's huge for a small organization like us.”

Melissa Williams



TRUCKEE
Chamber of Commerce

Solution

Niceboard's software stood out due to its **superior design, functionality, and ease of use**, aligning with the Chamber's goal of simplifying the job board experience.

The new job board now provides a seamless experience for employers, allowing them to upload jobs from URLs and manage postings effortlessly. Since launching, the Chamber has not encountered any issues or user complaints.

- **Time savings:** Both admin and developer time has reduced drastically with the new job board.
- **Better user experience:** Employers can now handle the entire job posting process independently, via a much more intuitive, user-friendly interface.
- **Increased usage:** The number of employer accounts grew by over 300% within just a few months of operation.

Results

Niceboard made the Truckee Jobs Collective's job board a key asset for the whole community and a platform the team is truly proud of.

For the admin, it's wonderful to run a job board that people actually enjoy using. **Rather than complaints, she's now hearing glowing reviews about the job board.**

“It's nice to know that the job board is easy to use for the end user; and we can feel confident in that. Whereas with the old job board we were constantly getting support questions. But the new one is just so user-friendly.”