

Ian Greer

Sr Financial Analyst

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Career Experience

Elwood Research

San Francisco, CA

Quantitative Financial Analyst and Founder

July 2019 – Present

- Successfully managed the FP&A, accounting, and tax processes independently, demonstrating strong organizational and technical skills while consistently delivering accurate financial reporting.
- Conducted complex financial, statistical, and management analysis, delivering over 70 reports.
- Developed models for monitoring financial metrics, including revenue, COGS, margin, and others.
- Organized, reviewed, and analyzed technical documents, proposals, contracts, and reports.

Key Achievements:

- Proposed investment recommendations (TSLA, BTC, SOL) that yielded remarkable returns of 34% to 110% in the timeframe of 1 to 8 months, surpassing clients' expectations.
- Demonstrated mastery of copywriting in 5 days and generated 9 client acquisitions in only 3 months, resulting in a revenue of \$17,973.
- Fostered strong, lasting relationships with 12 clients through a span of 6 months of Zoom meetings, resulting in a remarkable 0% customer attrition rate.
- Discovered 5 lucrative investment opportunities in 5 months through meticulous application of technical analysis (Bollinger Bands, RSI, MACD) and macroeconomic analysis (GDP, M2, UNRATE).

Projects

Algorithmic Trading Bot | Lead Software Developer

July 2022 – Present

- Coded an app that connects to Coinbase API and automatically trades cryptocurrencies (Python).
- Backtested a bitcoin trading strategy using Coinbase's historical data and used hyperparameter optimization to minimize historical losses, resulting in an annualized return of 168% (C++).

Ian Greer Newsletter | Financial News Curator

December 2021 – Present

- Grew the newsletter to over 1,100 subscribers in 8 months after quickly learning marketing.
- Published over 50 newsletters containing curated financial news, articles, and videos, resulting in 4,059 views in 1 month.

Ian Greer Blog | Financial Journalist

July 2019 – Present

- Composed over 170 reports for a non-technical audience that summarized complex technical concepts from financial books, whitepapers, and articles, resulting in 56,207 views in 1 month.

Education

University of California, Santa Barbara

Santa Barbara, CA

Bachelor of Arts in Political Science

August 2020

Skills

- Advanced accounting policies and practices
- Project management and scheduling
- Computerized project management systems
- Performing complex financial calculations
- Interpreting policies and procedures
- Financial modeling (Excel, SQL, PowerPoint)
- Statistical analysis (SQL, Tableau, R, Excel)
- Economic analysis (FRED, CME Group Tools)
- Technical analysis (TradingView, Bloomberg)
- Coding (Python, C++, Solidity, React, HTML)

Additional Information

- **Certification:** Google Data Analytics (Python, SQL, R, Tableau, Google Sheets) October 2021
- **Hobbies:** Powerlifting, distance running, reading philosophy