

**TURN VISIBILITY INTO
MAXIMUM IMPACT.**

Partner Program 2026

Overview

Techloy is a leading technology media and data company dedicated to chronicling the companies, products, and people shaping the digital economy across emerging markets. Since 2008, we have been the authoritative voice for founders, investors, and technology professionals in Africa, Southeast Asia, and Latin America.

The Techloy Partner Program is a premier engagement tier designed for PR agencies, marketing firms, and forward-thinking brands seeking to build long-term authority and reach a global tech audience.

Why Partner with Techloy?

Historical Authority

Leverage nearly 20 years of editorial excellence and link equity. A placement on Techloy isn't just a news cycle; it is **a permanent SEO asset.**

Specialized Reach

While others focus on Silicon Valley, we provide **a direct line** to the world's fastest-growing digital economies.

Unforgettable Signal

In a world of digital noise, we help your brand become **the signal that is remembered,** not just scrolled past.

Loyalty Benefits

Program members enjoy exclusive 2026 rates, including up to **20% loyalty discount** on high-volume placements.



Who is this for?

- **PR & Media Agencies:** Managing multiple clients with recurring content needs.
- **Growth-Stage Startups:** Looking to establish thought leadership and SEO authority.
- **Enterprise Tech Brands:** Seeking consistent visibility in emerging markets and globally.

Core Partner Benefits

The program puts our partners first with better benefits and consistent value.

Benefit	Description
Preferred Rates	Access a tiered, volume-based discount structure (up to 20% off).
Priority Queue	Faster turnaround times on editorial reviews and publishing schedules.
Dedicated Support	A single point of contact to manage recurring campaigns and reporting.
SEO Advantage	High-authority dofollow links (subject to editorial guidelines).
Prime Placement	Maximum visibility that makes your brand messages unforgettable.

Partnership Tiers

Whether you are an agency managing a dozen clients or a brand seeking a long-term strategic partnership, we have the right tier to scale your message.



Key Features	Silver Tier	Gold Tier	Platinum Tier	Diamond Tier
Subscription	2 months	4 months	6 months	12 months
Article limit	5	10	25	50
Word count limit	1200	1500	2000	3000
Images	Up to 3	Up to 5	Up to 7	Up to 10
Links (same product)	1	2	3	5
Videos	-	1	2	3
Newsletter/Social Media	1	2	3	5
Categories	2	3	4	5
Custom brand attribution (tag/slug, profile)	Yes	Yes	Yes	Yes
In-article feature	-	2	5	10
Writing & Editing Support	-	-	3	5
Publishing	Within 1 hour	Within 1 hour	Within 30 minutes	Within 15 minutes
Price	\$500	\$1000	\$2500	\$5000
Discount	10%	10%	15%	20%

Note: Partners can mix and match the articles, including non-promotional standard articles and premium (niche) articles.



Mix + Match Options

- **Silver Tier:** Choose either 1 premium article and 3 standard articles or 5 standard articles.
- **Gold Tier:** Choose either 2 premium articles and 6 standard articles or 10 standard articles.
- **Platinum Tier:** Choose either 5 premium articles and 15 standard articles or 25 standard articles.
- **Diamond Tier:** Choose either 10 premium articles and 15 standard articles or 50 standard articles.

Onboarding Process

Selection

Choose your partnership tier based on your annual or quarterly goals.

Agreement

Read and sign the partner program agreement to begin the partnership.

Payment

Proceed with the full payment for your preferred partnership tier prior to publication.

Submission

Send your high-quality content for editorial review. Once approved, your content is published.

Ready to join our partner program?

Get in touch with our commercial team to discuss your needs and goals by emailing business@techloy.com

Visit www.techloy.com/advertise for more information.

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