



A Worker - Directed News Nonprofit

Community Sponsorship Rate Sheet

Support independent local journalism in Jefferson County while reaching one of the region's most engaged civic audiences.

10,900+	19,500+	2,057	70%	33%
Monthly Readers	Monthly Pageviews	Newsletter Subs	Open Rate	Click Rate

<p>COMMUNITY SPONSOR <i>Freelancers, artists & small businesses</i></p> <p>\$150 / month</p> <ul style="list-style-type: none"> • Name & logo on Sponsor Page • Rotating 300x250 sidebar ad • Link to your website <p><i>Limited to 10 sponsors</i></p>	<p>LOCAL BUSINESS SPONSOR <i>Growing local companies</i></p> <p>\$450 / month</p> <ul style="list-style-type: none"> • Name & logo on Sponsor Page • 728x90 article banner ad • 300x600 sidebar ad • Newsletter ad (1x/month) • Professional photos of your business • Link to your website <p><i>Limited to 8 sponsors</i></p>	<p>CIVIC PARTNER <i>Banks, healthcare & regional orgs</i></p> <p>\$1,200 / month</p> <ul style="list-style-type: none"> • Prominent Sponsor Page placement • 970x250 homepage banner • 970x250 article banner • Top newsletter placement (1x/month) • "Sponsor of Local Journalism" recognition <p><i>Limited to 4 sponsors</i></p>
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BEACON STORY SPONSOR

Narrative storytelling sponsorship

\$2,500 – \$4,000 / month

- Recorded interview with Beacon Staff
- Edited storytelling video
- 4 video segments in weekly newsletters
- Social media distribution
- Permanent website placement

Limited to 1 sponsor per month

EVENT SPONSORSHIP

Community events hosted by The Beacon

\$1,500 – \$5,000

- Event recognition & signage
- Newsletter promotion
- Sponsor mention during event

NEWSLETTER ADD-ONS

Top placement: **\$250 / issue**

Bottom placement: **\$75 / issue**

Text sponsor: **\$50 / issue**

LONG-TERM DISCOUNTS

Quarterly commitment: **10% discount**

Annual commitment: **20% discount**