

The Tert AI Policy

Version 1.0 (February 2026)

Summary

This policy effectively bans the usage of all Generative AI tools in the creation of any work intended for publication or use by *The Tert*. All regular team members, as well as all contributors, are expected to abide by this policy. Breaches of this policy will result in the non-publication and (where possible) withdrawal of AI-generated work, and the temporary or permanent refusal of future contributions by the relevant individual.

Purpose and Usage

The purpose of this policy is to establish the position of *The Tert* student-led media outlet, in all its forms, regarding the use of Generative Artificial Intelligence (GenAI) in its operations. As GenAI tools continue to proliferate, it is important that *The Tert* responds proactively by setting clear expectations for contributors and implementing guidelines for response to breaches of these expectations.

The Tert's position regarding GenAI reflects a commitment to honesty and ethical, artistic, and journalistic integrity in our work. As an independent and entirely student-run organisation, *The Tert* is dedicated to uplifting the genuine voices and beliefs of students, in their own words. For this reason, *The Tert* as an entity unequivocally rejects the replacement of human-created work with GenAI.

This policy should be made readily available to all current and potential team members and contributors, such as on *The Tert's* website. Any person intending to contribute their work to *The Tert* or become a member of *The Tert's* team must agree to abide by the expectations set out in this policy prior to or at the time of submitting any work to *The Tert*.

Scope

This policy applies to **all content published by, within, or for the operation of *The Tert***, including *The Tert* magazine, *The Gala* newspaper, *The Tert* website, *The Tert* social media pages, merchandise and promotional items, branding and advertisements for *The Tert*, and any one-off or additional publications.

It encompasses **textual content** (such as newspaper articles and creative writing submissions), **visual content** (such as graphic design and visual art pieces), **multimedia**

content (such as social media videos), and **communications** (such as emails and other messages).

The Tert expects that this policy be adhered to by **all persons** engaged in the creation of content (as expounded above) for *The Tert*. This includes members of the regular executive, administration, writing, editing, graphics, and social media teams, as well as members of the student body or general public who contribute to *The Tert* on a one-off or casual basis.

The term “GenAI” in this policy covers **all Generative AI technologies** (i.e. artificial intelligence systems that can be used to generate content such as text, images, video, or audio). This **includes, but is not limited to**, ChatGPT, Copilot, Claude, Gemini, DeepSeek, Grok, Stable Diffusion, Midjourney, DALL-E, Flux, Sora, Veo, and LTX, as well as AI tools that have been coded or created by the user themselves.

Expectations

The Tert expects that **all work created by or submitted to us** is created entirely by its author(s) or artist(s), **without the use of GenAI**.

This means that **GenAI tools must not be used** during the conception, planning, drafting, refining, or editing of work intended for use by *The Tert*.

The Tert understands that some platforms and softwares regularly used by its team members and contributors, such as Google Workspace, Adobe Creative Cloud, and Canva, integrate GenAI features into their workspaces. The expectation is that, when using these platforms to create work for *The Tert*, users **do not make use of these features**. **If you are unsure, please consult the head of your department or the Tert Coordinator for guidance and transparency.**

Enforcement

If any member of *The Tert's* team suspects or becomes aware that a piece of work intended for publication or usage by *The Tert* was created using GenAI, it is their responsibility to alert the head of their department or the Tert Coordinator. Where the work's creator occupies one of these roles, the remainder of the executive team must be alerted.

An investigation will be conducted into the work, during which a member of *The Tert's* executive team may closely inspect the work, employ the use of AI detection tools, discuss the work with its creator, view the work's version history where possible, and/or request to see any drafts, sketches, notes, or other such materials involved in the work's creation.

If *The Tert's* executive team can not satisfactorily conclude through this investigation that GenAI was not used in the creation of a work, **the work will not be published**. Where the

work has already been published online (such as on *The Tert*'s website or social media channels), it will be taken down immediately. Physical merchandise items or advertising materials will be withdrawn from production and distribution, and advertising materials will be removed from display where possible. Unfortunately, work that has already been published in physical media such as *The Tert* magazine or *The Gala* newspaper cannot be recovered. If *The Tert* executive team becomes aware that AI-generated content has been published in these forms, an online statement and/or printed retraction may be made.

Any member of *The Tert*'s regular teams who is found to have intentionally used GenAI in the course of their work for *The Tert* will be stood down from their position.

Furthermore, the Coordinator may choose to bar them from future contribution to *The Tert* for a specified or indefinite period of time.

Any **one-off or casual contributor** to *The Tert* who is found to have intentionally used GenAI in creating work intended for *The Tert*, where applicable, will not be eligible for payment for the relevant submission. In the first instance, the contributor will be **barred from future contribution** until the beginning of the next university semester. Any future instances will result in an indefinite ban from contributing to *The Tert*.

Version History

The first version of this policy was completed on February 26th, 2026 and came into effect at the beginning of Semester 1 2026.