



**BigXII Women's Basketball Strength and  
Conditioning Salary Survey  
2025-2026 Season**



**Coaches,**

**I want to extend my sincere appreciation to every coach who voluntarily contributed to this year's Big XII Women's Basketball Strength & Conditioning Compensation Survey. Your willingness to share honest information; despite demanding schedules and the time constraints of the season—made this project possible. This report reflects not just numbers, but the collective commitment of our conference's practitioners to elevate our profession through shared knowledge.**

**Efforts like this survey matter because transparency strengthens all of us. When we contribute openly and support one another, we cultivate a more informed, connected, and empowered community of coaches. Our ability to advocate for fair compensation, improved working environments, and professional growth is directly linked to the quality of the information we gather together. This type of collaboration reinforces the belief that we are not isolated within our individual programs, we are part of a shared profession of strength and conditioning coaches operating within the Big XII where collective success benefits everyone.**

**Thank you again for your trust, honesty, and participation. I hope this summary serves as a useful resource as you continue navigating your roles, responsibilities, and long-term professional trajectories. Wishing each of you a successful season, meaningful progress with your teams, and continued growth both personally and professionally. A rising tide truly lifts all boats.**

**Loyally,**

A handwritten signature in black ink, appearing to read 'Adam'.



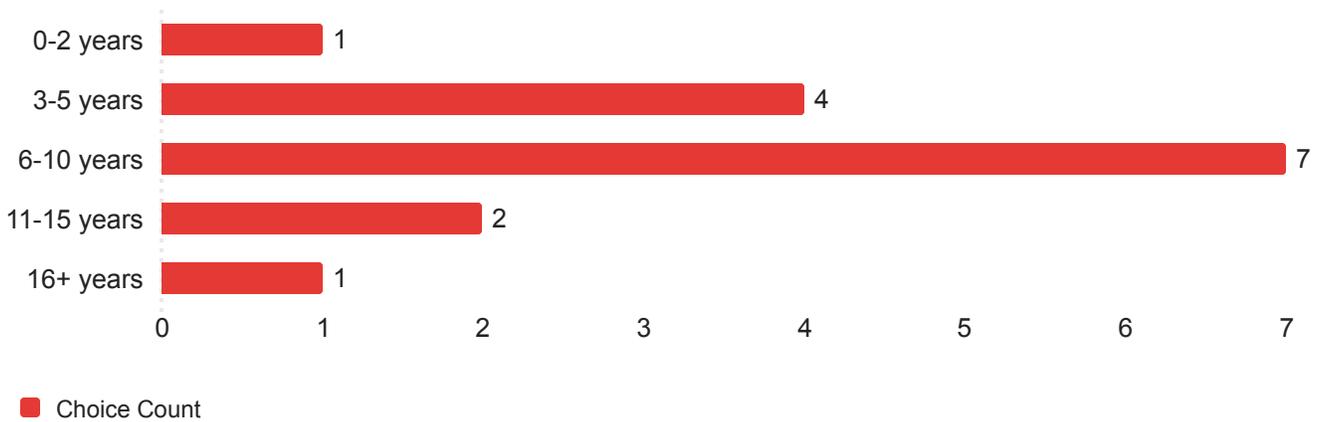
### Gross Annual Income

Field	Min	Mean	Max	Standard Deviation	Responses
Gross Income Annual Corrected (Manual)	60000.00	86928.00	189996.00	30461.34	15

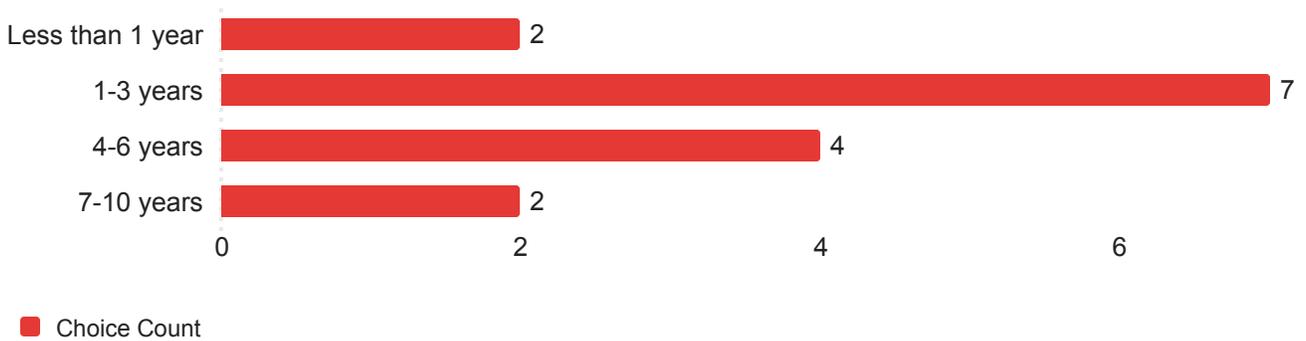
### Gross Monthly Income

Field	Min	Mean	Max	Standard Deviation	Responses
Gross Income Corrected (Manual)	5000.00	7244.00	15833.00	2538.45	15

### Years of Full-Time Collegiate Experience

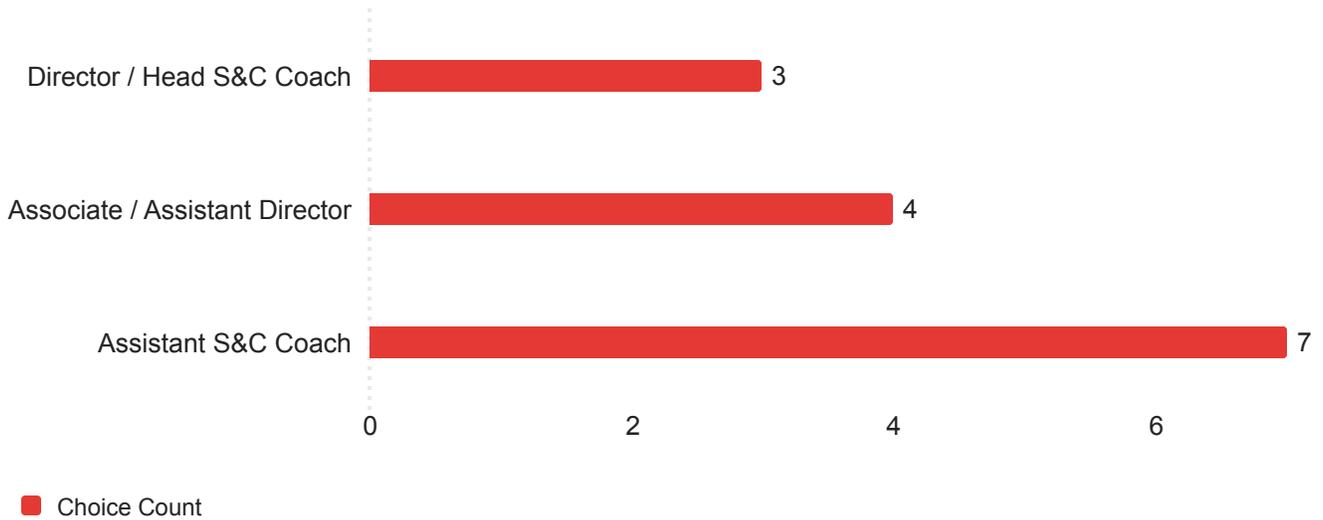


### Years in Current Role

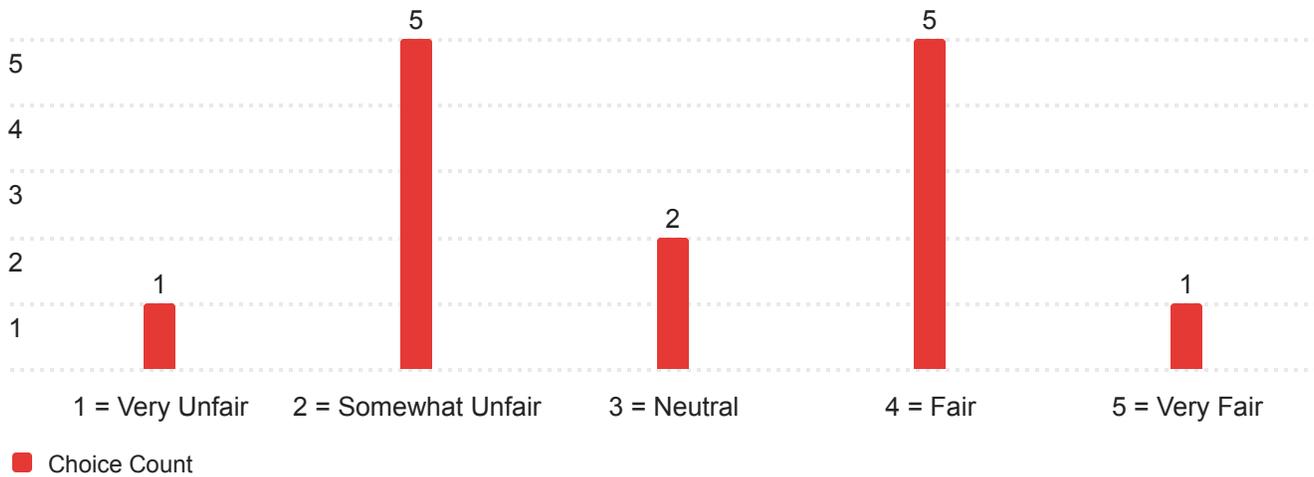




Job Title - Current Job Title / Level



How would you rate your overall compensation fairness relative to your workload?



Number of Sports Directly Overseeing

Field	Choice Count
1	10
2	5



### Annual Income by Years of Collegiate Coaching Experience

Field	Mean
0-2 years	69516.00
3-5 years	99996.00
6-10 years	82944.00
11-15 years	78144.00
16+ years	97524.00

### Annual Income by Years in Current Role

Field	Mean
Less than 1 year	129756.00
1-3 years	80986.29
4-6 years	78246.00
7-10 years	82260.00

### Annual Income by Position Title

Field	Min	Mean	Max	Standard Deviation	Responses
Director / Head S&C Coach	69996	88176	105240	14410	3
Associate / Assistant Director	66996	86727	99996	13236	4
Assistant S&C Coach	60000	87499	189996	42324	7



### Annual Income by S&C Overseeing Multiple Sports

Field	Min	Mean	Max	Standard Deviation	Responses
Gross Income Annual Corrected (Manual)	60000	68566	78336	5907	5

### Annual Income by S&C Overseeing WBB ONLY

Field	Min	Mean	Max	Standard Deviation	Responses
Gross Income Annual Corrected (Manual)	67152	96109	189996	33489	10

Do you receive additional pay through any of the following?





## What factor would most improve your job satisfaction?

What factor would most improve your job satisfaction?

Imported via Word of Mouth from Director of S&C

Continued compensation increases, grad assistant, dedicated sports scientist for university

Contractual bonuses. And a Pay increase yearly.

Winning

Going to Women's Basketball only would greatly improve my satisfaction with this current position.

Pay/yearly cost of living adjustment

A different title and better pay!

Higher salary and more awareness with the influence of my role for the team.

Pay to help support my family more, or a sports scientist to help with all the data.

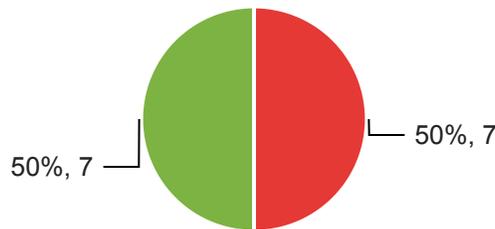
Updated Weightroom, Salary Increase

A fair and comprehensive evaluation of value

Salary commensurate with the years of experience working within collegiate women's basketball.

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## Pursued or considered other job opportunities in the past 12 months?



■ No ■ Yes